## The Southern Part of Heaven

Chartered in 1789, the University of North Carolina at Chapel Hill was the first state university to open its doors to students in the United States. The 729-acre campus features tree-lined green spaces, buildings on the National Historic Register,

brick walkways and Greek revival architecture which create an attractive setting for educational endeavors. Carolina is regularly cited as one of the nation's most beautiful campuses, earning its reputation as the Southern Part of Heaven.

The flagship of the 16-campus University of North Carolina system, Carolina is renown for excellent teaching, cutting-edge research and distinguished public service. Thanks to funds raised during the University's bicentennial capital campaign, a \$400 million construction initiative is transforming the campus. The new Kenan-Flagler Business School opened in October 1997, the football stadium has been expanded and additions are being made to the Schools of Law, Dentistry and Pharmacy.

On the medical campus, a new building for genetics and neurosciences is under construction and a new molecular biology building is planned. Many other

projects are underway.

Exemplary Students and Alumni

Some 23,000 students from all over the world attend classes in more than 100 fields including the fine arts, the humanities, business, law, journalism and medicine. Its graduate program has been recognized in every national survey in the last 30 years.

Graduates of the university include



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such notable figures as U.S. President James K. Polk, actor Andy Griffith, authors Thomas Wolfe and Gail Godwin, soccer star Mia Hamm, civil rights leader Julius Chambers, pollster Lou Harris, the late senator Sam Ervin Jr., scientists Francis Collins and Nobel laureate Robert Furchgott, and the late Charles Kuralt. Other notable graduates include former White House Chief of Staff Erskine Bowles, Bank of America CEO Hugh McColl and broadcaster David Brinkley.



# Terry Van Dyke Virology Professor of Biochemistry and Biophysics

"UNC is a first-rate postdoctoral training institution and a great place to do science in general. The combination of its highly interactive scientists and programs and the large number of outstanding research labs at the forefront make this place truly special. The Cancer Center exemplifies these qualities of the Medical school and University and provides a forum for exciting discoveries bridging research and medicine. (The basketball team is not bad either!)"

On-Campus Recreational Opportunities

The Carolina campus is home to many major sports teams. With nationally ranked programs in football, lacrosse, field hockey, women's soccer and women's and men's basketball, Carolina is a perennial favorite in all seasons. In the fall on football Saturdays, the roar of 50,000 fans is heard in newly expanded Kenan Stadium. In the winter, basketball coach Bill Guthridge continues the winning tradition started by his legendary predecessor Dean Smith, who helped launch Tar Heel talents like Michael Jordan, Jerry Stackhouse and Vince Carter.

For theater buffs, the campus offers the new Center for Dramatic Art and the Playmakers Repertory Company, a nonprofit equity group which is the oldest repertory company in the South. For art and music lovers, the University is home to the Ackland Museum of Art, and such musical groups as the Clefhangers, the Loreleis, Tar Heel Voices and Ensemble Courant, a group that performs using original period instruments. In addition to being the Tar Heels' home court, The Dean E. Smith Center, hosts concerts by a wide range of performers from Janet Jackson to Vince Gill.

The Morehead Planetarium offers a close-up view of the stars visible in the Southern Part of Heaven. While the planetarium earned national acclaim

as the training site for the early Apollo astronauts, many Carolina alums prefer to remember it for its beautiful rose garden and sundial.

Nearby is the Coker Arboretum, once a muddy bog used for grazing the university's animals, it is now a favorite walking place with its wisteria-laden pergola. Other recreational facilities on campus include a well equipped fitness center, a jogging track, gyms, pools, tennis and racquetball courts and aerobics classes.

With satellite campuses in the works off of the main campus, Carolina is making strides to reach and educate more people from around the state and the nation.



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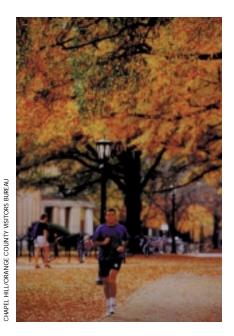
New endeavors will join the Friday Center for Continuing Education in attracting students of all ages.

### Small-Town Life in the Triangle Metropolitan Area

Chapel Hill has been called **one of America's most perfect college towns**, sitting atop a high hill covered with ancient shade trees. Shops, clubs, cafes and restaurants line downtown Chapel Hill's Franklin Street, the town's major thoroughfare, adjacent to campus. The village

atmosphere makes Chapel Hill one of the country's quintessential college towns, according to *Business Week* Magazine.

The town of Chapel Hill has numerous parks and beautiful walking trails, as well as a community center that houses an indoor swimming pool and a climbing wall.



University Lake is a haven for fishing, sunbathing and sailing. The North Carolina Botanical Garden is the largest natural garden of its kind in the Southeast and has several hiking trails as well as garden exhibits.

Nearby is the small town of Carrboro, with its mill houses, pastel storefronts and small cafes. At the Carrboro Farmer's Market on most Saturday mornings local farmers sell home-grown vegetables, fresh goat cheese and large bouquets of flowers.

Chapel Hill and Carrboro have a thriving music scene. Venues like the Local 506 and the Cat's Cradle are frequent stops for popular acts on the club circuit. Bands such as The Squirrel

Nut Zippers, Southern Culture on the Skids, HOBEX and Ben Folds Five got their starts in Chapel Hill and have broken into the national scene but continue to play for sold-out hometown shows. Franklin Street is the heart and soul of Chapel Hill and has a mix of shopping surprises including being the homebase of colorful international designer Alexander Julian.

Historic Hillsborough lies 12 miles down the road. Once the colonial and revolutionary capital of the state, the town thrives today as a charming community full of antique shops, country inns and restored homes. A Sunday afternoon visit is a perfect way to explore North Carolina's past.

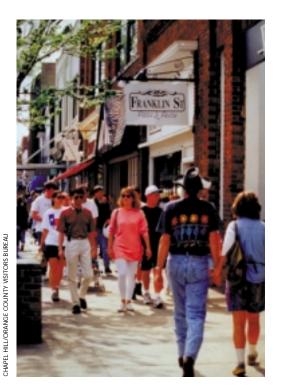


#### The Triangle

For years, residents have touted Chapel Hill as an intellectual village, but today it is part of state's booming metropolitan Triangle area, home to almost 1 million people. The region includes three research universities and a dozen other smaller institutes of higher learning, state government and many multinational corporations such as Cisco Systems, Glaxo Wellcome, NorTel and Mitsubishi.

Chapel Hill and the Triangle regularly rank in national magazines' lists of top places to live and work. These factors give the area the highest per capita concentration of Ph.D. scientists and engineers of anywhere in the country.

It is home to many cultural and recreational opportunities. Each summer, the world-renowned American Dance Festival, which showcases modern dance from



around the globe, comes to Durham for six-and-a-half spectacular weeks. Raleigh, the capital city, houses the North Carolina Symphony and the North Carolina Museum of Art, many historic houses, N.C. State University and several colleges, as well as various night spots. In October, many of the state's residents make the trek to Raleigh for the family-oriented North Carolina State Fair. From the spring into the fall, music fans flock to Walnut Creek Amphitheater for concerts from long-time favorites like Jimmy Buffett and James Taylor and the newest artists on the scene.

The world-famous Durham Bulls play in a state-of-the-art ballpark 15 minutes from Chapel

Hill and the Carolina Hurricanes of the NHL play in nearby Greensboro and will locate to Raleigh soon. Amateur athletes can enjoy sailing regattas, windsurfing, power boating and waterskiing on Jordan and Kerr Lakes. The Haw River, just south of town, is popular with canoeists and kayakers and is host to an outdoor festival every spring. Umstead and Eno River State Parks provide ample opportunities for hiking and camping.

The Raleigh-Durham International Airport, about 20 minutes from Chapel Hill, provides easy access to the nation and the world via more than 400 domestic and international flights daily. Major cities such as Washington, DC, and Atlanta are only a five-hour trip by car.

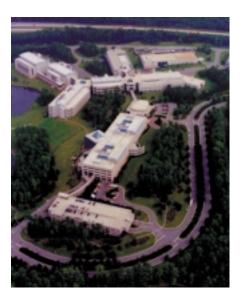
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## The Country's Largest R&D Park

Research Triangle Park is the largest planned research park in the United States. Begun in 1959, the park today houses approximately 100 major research- and-development organizations. More than 37,000 professionals work in the Research Triangle Park each day.

Because of the park's success, it has attracted a variety of multinational corporations, including pharmaceutical giant Glaxo Wellcome which makes the park its American headquarters. Quintiles Transnational Corporation, the world's largest contract pharmaceutical organization, was founded by a UNC professor and is based here. The park also is home to the country's main Environmental Protection Agency research facility and the National Institute of Environmental Health Sciences (NIEHS), the only National Institutes of Health facility located outside of Bethesda, Maryland.

Many other governmental research firms, a host of high-tech companies and several start-up enterprises, including several biotechnology and pharmaceutical



GLAXO WELLCOME

companies, reside in the park.
Biogen, Gene Technology Corporation, Inspire Pharmaceuticals,
Triangle Pharmaceuticals, Trimeris,
Cogent Neuroscience, Xanthon,
Alphavax and McMahon Biotechnicals
all have headquarters in the area.

Lineberger researchers work collaboratively with numerous scientists at companies and agencies throughout Research Triangle Park. Relationships have been established with Glaxo Wellcome, the EPA, the North Carolina Biotechnology Center, NIEHS, the Chemical Industry Institute of Toxicology, and

Becton Dickinson and Company, among others. In addition, Lineberger scientists often join forces with researchers at Duke University and North Carolina State University.



Beverly Mitchell
Molecular Therapeutics
Wellcome Distinguished
Professor of Cancer Research
and Professor of Medicine
and Pharmacology

"The Lineberger Center provides an ideal environment for postdoctoral fellows to interact with clinicians and physicianscientists involved in caring for patients and to engage in research directly related to cancer diagnosis, pathogenesis or treatment."



NATIONAL INSTITUTE OF ENVIRONMENTAL HEALTH SCIENCES