Visit www.unclineberger.org/tttp or call (919) 966-5905.

Mark Your Calendars

Friday, September 28
The Carolina Inn
211 Pittsboro Street, Chapel Hill
10% of sales during Kick-Off Party will benefit TTTP.

Saturday, September 29
Chapel Hill Fire Department
403 Martin Luther King Jr. Blvd., Chapel Hill
The Chapel Hill Fire Department, first responders, and the ZTA sorority will "Fill the Boot" at the UNC v. Idaho game.

Sunday, September 30
UNC Women's Soccer/Project Heel
Fetzer Field, Chapel Hill
Soccer clinic and auction - proceeds benefit TTTP.

Monday, October 1— Wednesday, October 3
Vespa Ristorante
306D W. Franklin St., Chapel Hill
10% of sales benefit Turn the Town Pink.

Thursday, October 4
The Siena Hotel & Il Palio Ristorante
1505 E. Franklin St., Chapel Hill
Happy Hour from 5:30-7pm at the Siena fountain.

Tuesday, October 9
The Carolina Brewery
460 W. Franklin St., Chapel Hill
120 Lowes Drive, Pittsboro
Pink Pint Night! 15% of sales benefit TTTP.

Wednesday, October 10
The Daily Tar Heel
151 East Rosemary Street, Chapel Hill
Be sure to pick up a special PINK copy of the DTH.

Thursday, October 11
Ye Olde Waffle Shoppe
173 East Franklin Street, Chapel Hill
Enjoy breakfast for dinner - all proceeds go to TTTP.

Woods Charter School
160 Woodland Grove Lane, Chapel Hill
Volleyball pink game—t-shirts, baked goods benefit TTTP.

Friday, October 12
Monkee's of Chapel Hill
107 Meadowmont Village Circle, Chapel Hill
Shop for a Cause Day at Monkee's is October 12.

Woods Charter School
160 Woodland Grove Lane, Chapel Hill
Boy's soccer game—t-shirts, baked goods benefit TTTP.

Saturday, October 13
UNC Field Hockey
CB 8500, Francis E. Henry Stadium
Support the UNC Field Hockey's PINK game!

October 15-18
Mina's Studio
400 S. Elliott Rd., Chapel Hill
PINK Week at Mina's - with special events and promotions benefitting TTTP.

Wednesday, October 17
Aveda Institute Salon & Spa
200 W. Franklin Street, Chapel Hill
Schedule a service for Beauty for a Cure on Oct. 17.

Thursday, October 18
Coldwell Banker HPW
1600 E Franklin Street, Chapel Hill
Reserve your BBQ plate today at www.pigoutforthecure.org.

Fleet Feet
406 East Main Street, Carrboro
Grab some friends and head to Diva Night! RSVP at fleetfeetcarrboro.com.

Sunday, October 21
Studio East 54
2140 Environ Way, Chapel Hill
2-4pm A special pink Zumba-thon event!

Hadley Emerson
1112 Environ Way, Chapel Hill
2-4pm Proceeds from your purchase benefit TTTP.

Tuesday, October 23
The Carolina Brewery
460 W. Franklin St., Chapel Hill
120 Lowes Drive, Pittsboro
Pink Pint Night! 15% of sales benefit TTTP.

Wednesday, October 24
Courtyard by Marriott
100 Marriott Way, Chapel Hill
Business after hours event to support TTTP.

Thursday, October 25
Qdoba Mexican Grill
100 West Franklin Street, Chapel Hill
Purchase dinner between 5-8pm to benefit TTTP.

Thursday, October 25—Sunday, October 28
Dina Porter (University Mall)
201 South Estes Drive, Chapel Hill
10% of sales proceeds; scarf workshop and raffle

About Turn the Town Pink

What is Turn the Town Pink?

Turn the Town Pink is a month-long campaign where UNC Lineberger partners with local businesses to raise money in support of cancer patients and their families who are treated at the N.C. Cancer Hospital. Through a series of events, promotions and decal sales we hope to raise $75,000 this year!

How will the money be used?

UNC Lineberger's Comprehensive Cancer Support Program (CCSP) will use these funds to provide items and services (wigs, nutritional supplements, educational materials, etc.) at little or no cost to patients at the through the Patient and Family Resource Center at the N.C. Cancer Hospital.

A Patient Story

Elizabeth, a young woman with ovarian cancer

Elizabeth, a 25 year old, was recently diagnosed with stage 4 metastatic cancer. A little over a year ago, she fled an abusive relationship in Raleigh and moved with her 3 children (ages 8, 5, and 3) to Henderson. Fighting poverty since she was a child, Elizabeth took temporary jobs whenever she could find someone to watch her children.

Recently, two of her children developed severe asthmatic reactions to a kerosene heater, the only source of warmth in their apartment. When Elizabeth came to the Patient & Family Resource Center for help, she had reached the end of her rope.

Thankfully, through donor support from initiatives like Turn the Town Pink, we had the resources to help Elizabeth and her family during this critical time of need.

Month Long Promotions

Carolina Brewery
460 W. Franklin St., Chapel Hill
120 Lowes Drive, Pittsboro
$1 from every glass of One Hope chardonnay

Carolina Coffee Shop
138 East Franklin Street, Chapel Hill

Carribou Coffee
1408 East Franklin Street, Chapel Hill
110 West Franklin Street, Chapel Hill

The Crunkleton
320 West Franklin Street, Chapel Hill
Sales from a special pink cocktail.

La Vita Dolce Espresso & Gelato Café
610 Market Street, Southern Village, Chapel Hill
Pink sorbet and gelato proceeds benefit TTTP.

O2 Fitness
Falconbridge and Chatham Locations
Pink-themed classes and decal sales.

Panera Bread Company
Pink bagels proceeds at Chapel Hill or Durham locations.

Performance Automall
1810 Durham-Chapel Hill Blvd., Chapel Hill
Donation for cars sold and serviced in October!

R&R Grill
137 East Franklin Street, Chapel Hill
Tata-tini purchases benefit TTTP.

Southern Village Pediatric Dentistry
410 Market Street, Suite 430, Chapel Hill
Treat your tykes to a special bag of PINK goodies.

Sugarland
140 East Franklin Street
Donating $1 from every Tickled Pink martini

Tanger Outlet Center- Mebane
4000 Arrowhead Blvd, Mebane
$1 Pink Cards for merchandise discounts.

TCBY
1800 East Franklin Street, Chapel Hill
Buy a TCBY cake or host a party to support TTTP.

The Yogurt Pump
106 W. Franklin Street, Chapel Hill

Decal Sales

Buy a $1 or $5 decal at any of these local businesses.

Aveda Institute
Courtyard by Marriott
EVOS
Hadley Emerson
Jersey Mike's
Johnny T-Shirt/The Carolina Store
La Vita Dolce Espresso & Gelato Café
O2 Fitness
Qdoba Mexican Grill
Southern Village Pediatric Dentistry
Studio East 54
TCBY
West Town Salon

www.unclineberger.org/TTTP

UNC LINEBERGER

Turn the Town Pink Calendar

Proceeds benefit UNC Lineberger's Comprehensive Cancer Support Program