

WHO ARE ADVOCATES?

48 total patient & community advocates



representing
MANY
cancers

and bringing real-world perspectives from patients, caregivers and NC communities to LCCC research

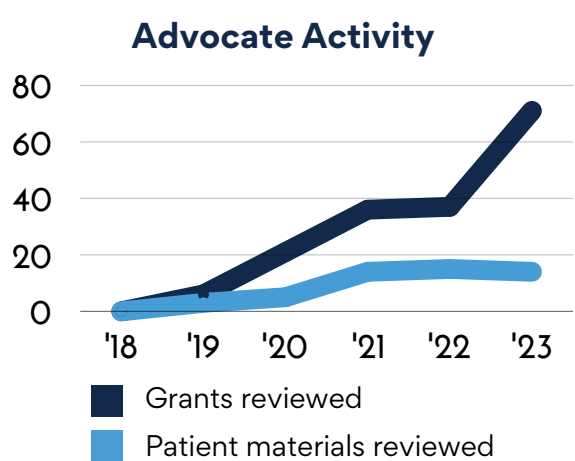
WHAT DO ADVOCATES DO?

Advocates are **requested by UNC Lineberger researchers** to:

- Participate in research design
- Review grant applications
- Review/design public-facing materials for understandability
- Participate in mock patient consents and/or survey experiences
- ... and more!

KEY ADVOCATE ACCOMPLISHMENTS

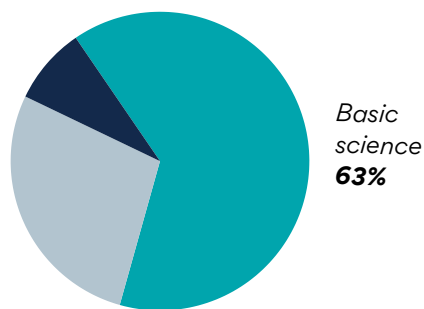
- Advocates respond to **3-4** researcher requests per month
- Advocates are matched to researcher requests within **5-7** days
- >50%** of researcher requests are for projects that impact all cancer types



2018-2024 Developmental Innovation Funding Program

28 advocates have reviewed

237 Developmental Award grant applications



SATISFACTION SURVEY

- 80%** of advocates feel their opinions are respected and valued by researchers
- 90%** of researchers feel advocates improved the quality of their research
- 100%** of researchers are satisfied with the contributions of the advocates they work with

RESOURCES

- Advocate Learning Portal** and newsletter offers free educational opportunities to continually grow their knowledge and skills
- Interested in incorporating advocates** in your research or know someone that would be a good advocate? Please visit the LEAP website to request advocate to join your research team or nominate an advocate.

ADVOCATE TESTIMONIALS

RESEARCHER TESTIMONIALS

A wonderful program that I'm lucky to participate in!

Reviewing public facing materials for understandability is something that's important to me because it has the biggest impact as a cancer survivor in my advocacy.

[Staff] do an excellent job and have escalated Patient Advocacy to a more respected and appreciated role.

Helping researchers practice obtaining consent made me feel like I was really helping.

Ultimately at the end of the day, we are trying to improve the health and lives of our patients. Engaging patients in the planning, conduct, and interpretation of the research provides an invaluable anchor and keeps what we're doing in perspective and accountable.

Ray Tan, MD

I include community partners in my research to ensure diverse perspectives are represented in the research aims and study design. Community and patient partners often uncover blind spots for researchers when it comes to things like participant eligibility, strategies for recruitment, the development of promotional materials, and plans for data sharing

Lauren Matthews, MPH