

From accountable care organizations to  
integrated delivery systems: how organizations  
shape quality and cost outcomes

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Health Policy and Management  
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# Today's talk

Accountable care organizations: The good, the bad, and the ugly

Inside a successful ACO

Thinking broadly and carefully about health systems

A quick plug for collaborators!

Accountable Care: The good, the  
bad, and the ugly

# Why and what exactly are ACOs?

Dual problems: uneven quality, high (and rising) health care spending

Desire to avoid backlash like managed care of the 90s experienced

ACO is a group of providers collectively held responsible for the cost and quality of care delivered to a defined patient population

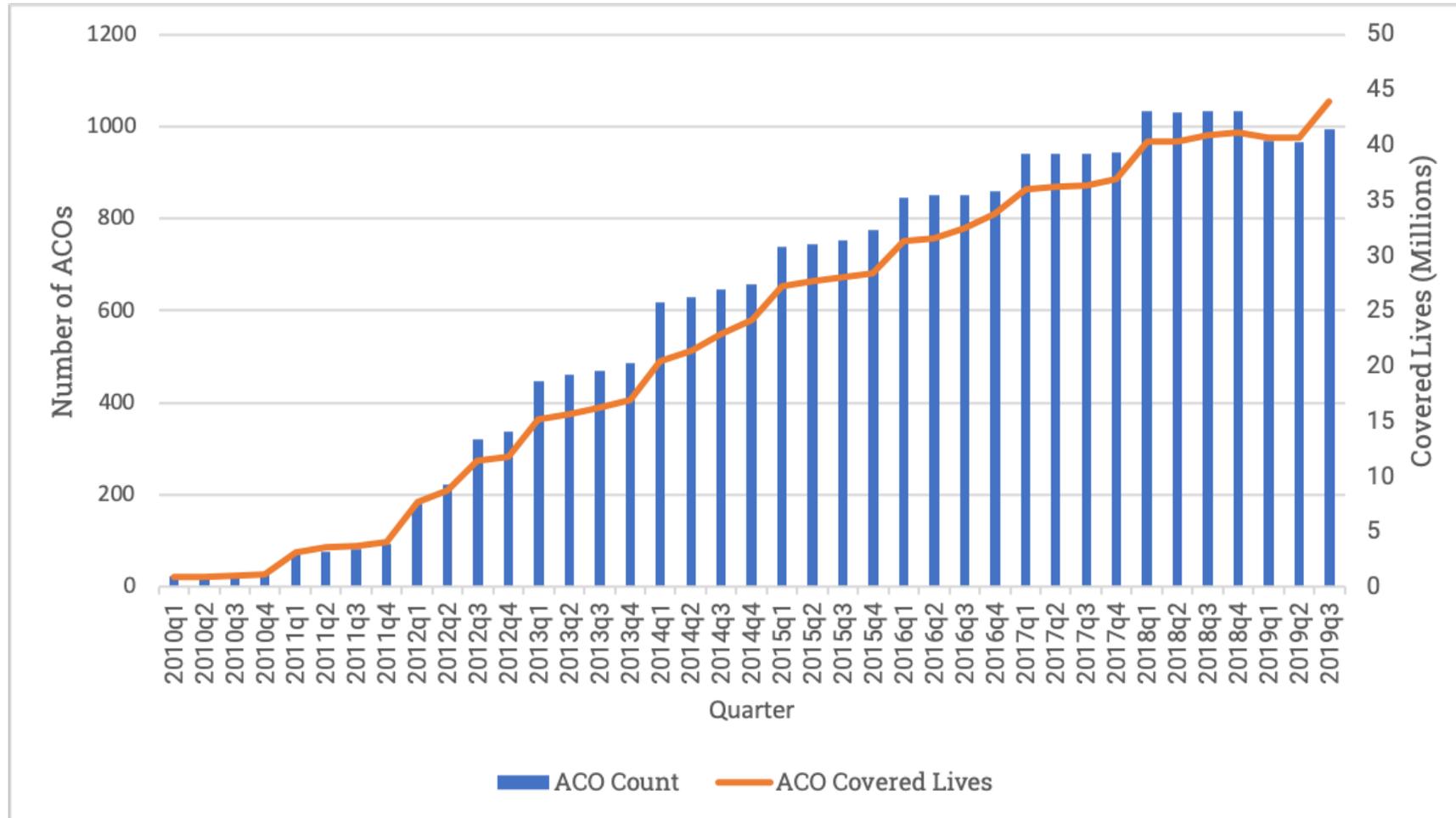
Policy and implementation

Private payer pilots began around 2011

ACA authorized CMS to implement in 2012; CMMI tested models as well

Many states implementing within state Medicaid programs

# ACOs have proliferated



Muhlestein, David, William K. Bleser, Robert Saunders, Robert Richards, Elizabeth Singletary, and Mark McClellan. "Spread of ACOs And Value-Based Payment Models In 2019: Gauging the Impact of Pathways to Success." *Health Affairs Blog*. Oct 21 (2019).

# ACO results: modest successes

Best estimates are ~1% savings the first year providers are in the program, and perhaps up to ~5% savings by year 5

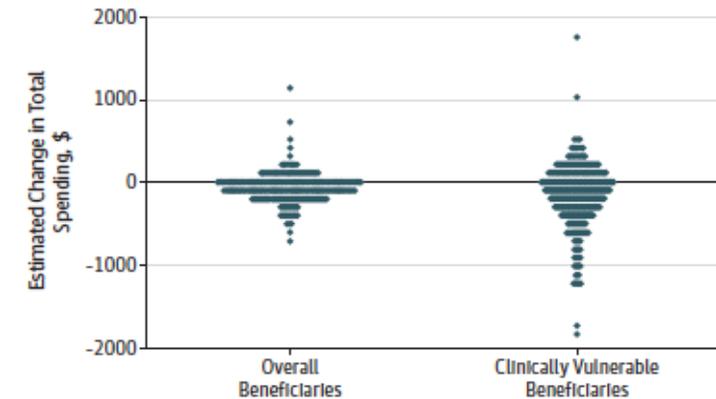
Lots of debates about magnitude

Some debate over the role of selection

Improvements in measured quality

Almost everything measured improves over time

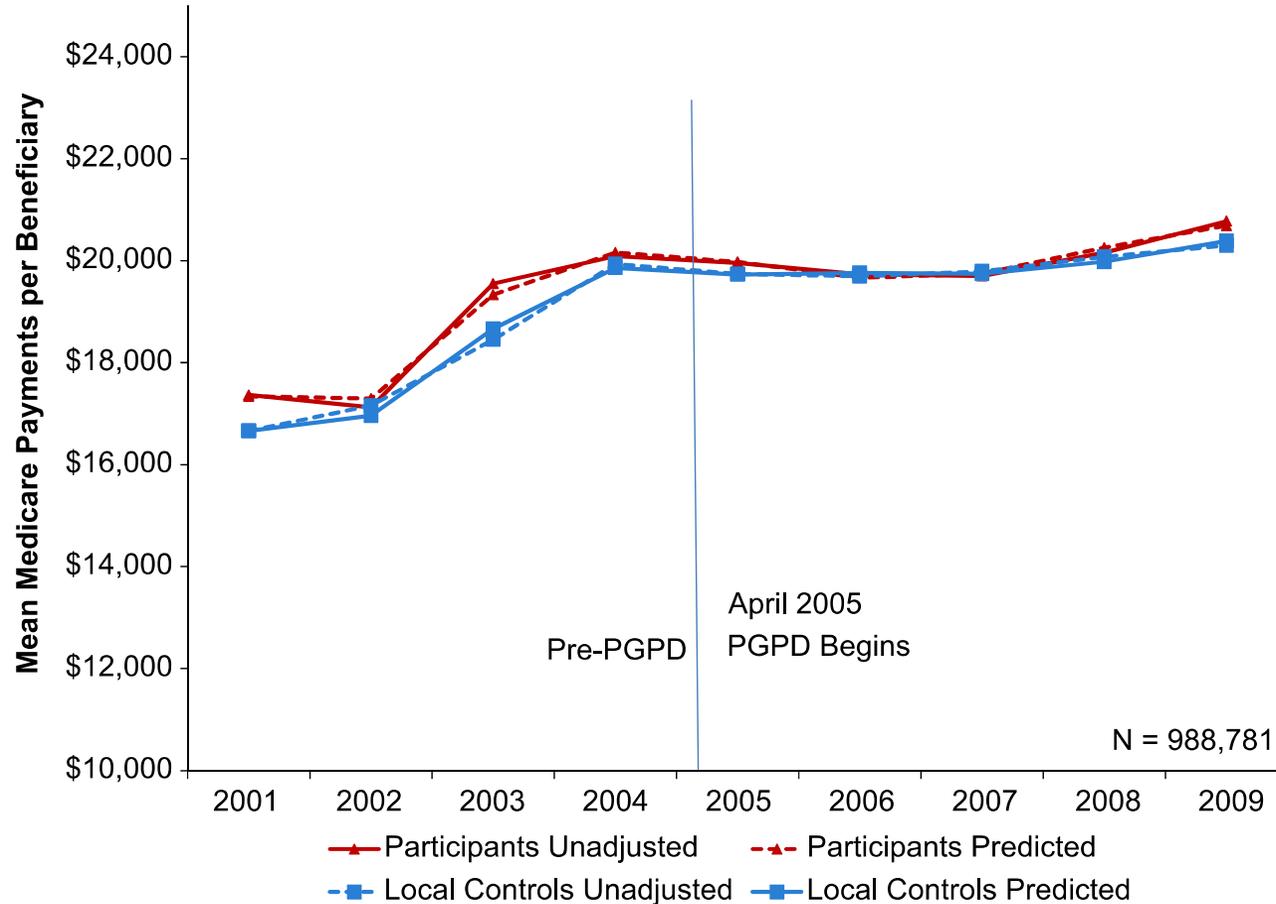
Figure 2. Range of ACO Effects



Estimates for each ACO are represented in the figure as data points.  
ACO indicates accountable care organization.

Colla, Carrie H., Valerie A. Lewis, et al. "Association between Medicare accountable care organization implementation and spending among clinically vulnerable beneficiaries." *JAMA Internal Medicine*. 2016;176(8):1167-1175.

# Scattered papers on cancer



*Virtually all of the savings are in acute care payments; some increases in cancer-specific payments, and no differences in imaging, hospice, procedures*

# Scattered papers on cancer

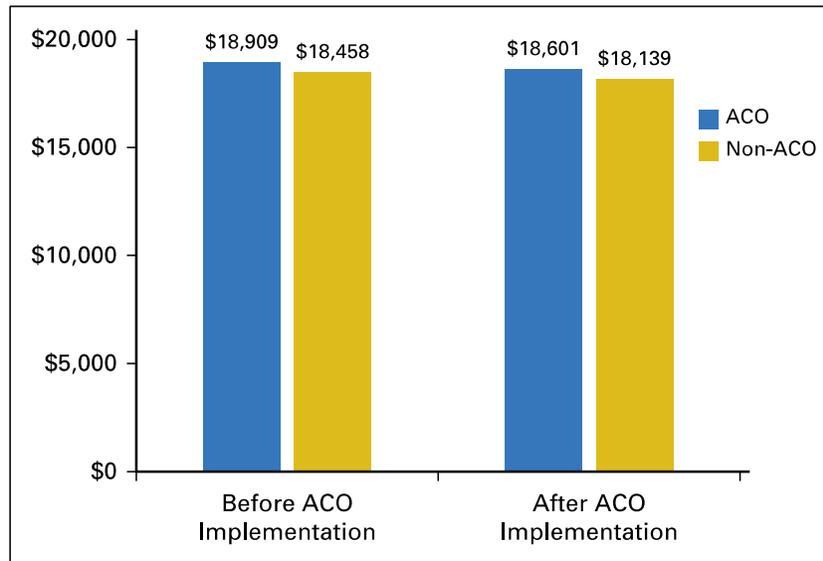
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JOURNAL OF CLINICAL ONCOLOGY

ORIGINAL REPORT

## Spending Among Patients With Cancer in the First 2 Years of Accountable Care Organization Participation

Miranda B. Lam, Jose F. Figueroa, Jie Zheng, E. John Orav, and Ashish K. Jha



**Fig 1.** Total mean spending between Accountable Care Organization (ACO) and non-ACO beneficiaries with a cancer diagnosis, before and after ACO implementation. Spending in the pre-ACO period was significantly lower for non-ACO patients compared with ACO patients ( $P = .006$ ). Difference-in-difference  $P = .94$ .

**Table 2.** Mean Total Spending in ACO Versus Non-ACO Patients With Cancer by Cancer Diagnosis

Cancer	Total Spending (\$)*		Difference-in-Difference $P$
	ACO	Non-ACO	
Lung			.95
Before ACO	35,041	34,734	
After ACO	34,330	33,988	
Hematologic			.79
Before ACO	26,446	25,540	
After ACO	26,479	25,440	
GI			.27
Before ACO	26,217	25,386	
After ACO	25,147	24,825	
Breast			.24
Before ACO	13,583	13,142	
After ACO	13,910	13,210	
Genitourinary			.44
Before ACO	13,407	13,111	
After ACO	12,901	12,734	
Gynecologic			.18
Before ACO	16,153	16,441	
After ACO	16,505	16,005	
Head and neck			.18
Before ACO	19,404	19,342	
After ACO	19,569	18,486	
Sarcoma			.45
Before ACO	17,549	16,561	
After ACO	18,019	16,180	
Melanoma			.50
Before ACO	11,563	11,458	
After ACO	11,345	11,562	
CNS			.06
Before ACO	19,007	17,118	
After ACO	18,080	17,641	
Metastatic disease (primary unknown)			.13
Before ACO	21,580	22,789	
After ACO	22,300	21,695	

Abbreviation: ACO, Accountable Care Organization.

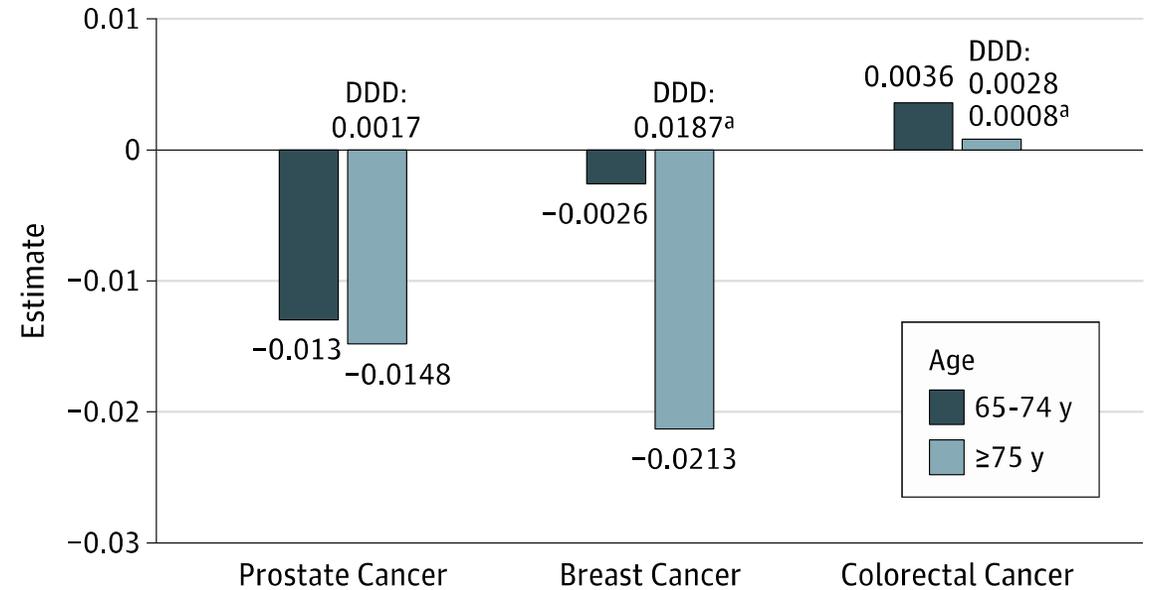
\*Differences in spending in the pre-ACO period between ACO and non-ACO patients were not significantly different, except for GI, breast, genitourinary, and CNS cancers where spending was lower for non-ACO patients compared with ACO patients ( $P = .04$ ,  $P = .01$ ,  $P = .04$ , and  $P = .002$ , respectively).

# Scattered papers on cancer

## Medicare Accountable Care Organization Enrollment and Appropriateness of Cancer Screening

Matthew J. Resnick, MD, MPH, MMHC; Amy J. Graves, SM, MPH; Sunita Thapa, MPH; Robert Gambrel, MA; Mark D. Tyson, MD; Daniel Lee, MD; Melinda B. Buntin, PhD; David F. Penson, MD, MPH, MMHC, FACS

Figure 1. Accountable Care Organization–Driven Changes in Breast, Colorectal, and Prostate Cancer Screening by Age



Difference-in-difference (DD) and difference-in-difference-in-difference (DDD) estimates are shown for Accountable Care Organization–driven changes in prostate, breast, and colorectal cancer screening by age. <sup>a</sup> $P < .001$ .

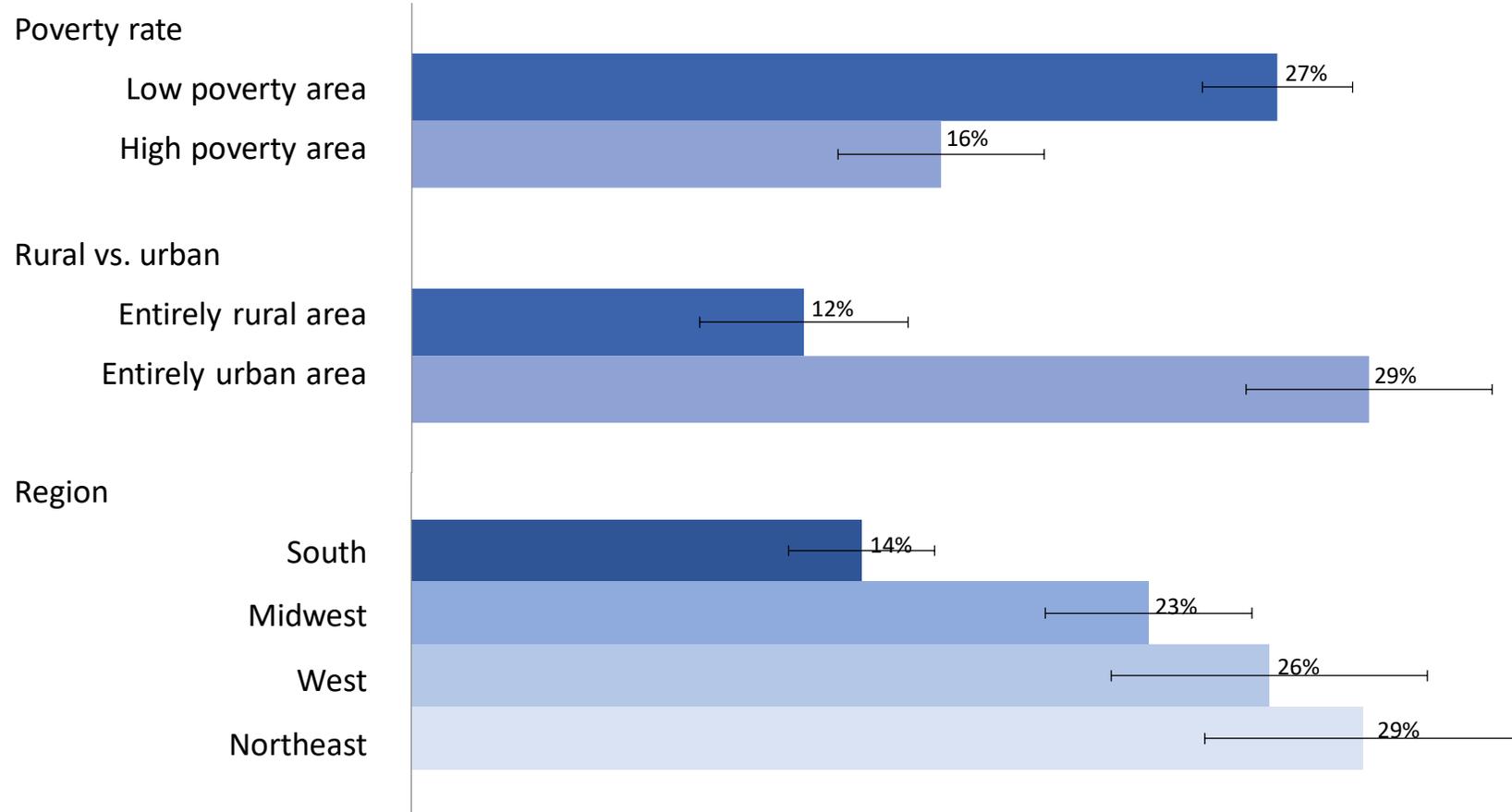


# The bad: equity concerns

ACOs might harm equity through

- Selection of providers into ACOs
- Providers selecting against patients
- Financially rewarding patients at the top

# Where are ACOs forming?



# Where are ACOs forming?

## Areas with ACOs...

Lower poverty rates

More likely to be urban

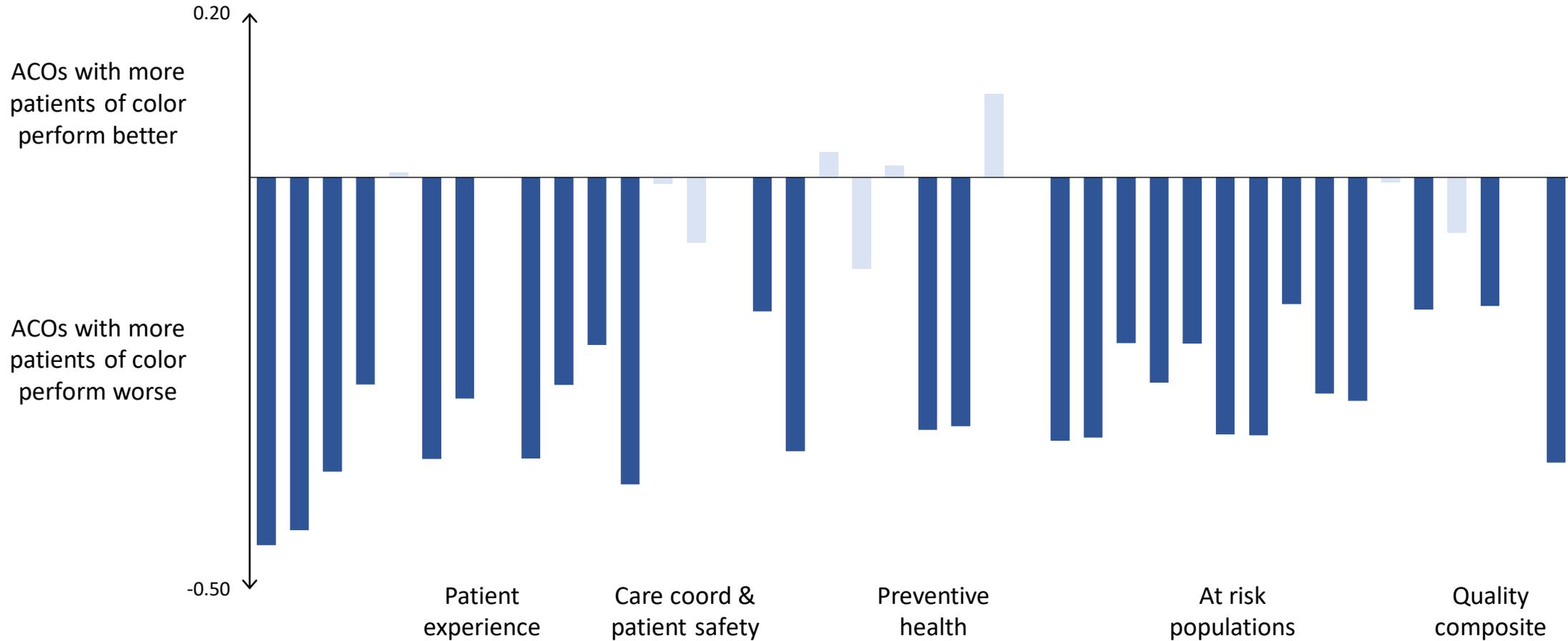
Higher performance on quality

Higher on Medicare per capita spending

Fewer primary care physician groups

Greater managed care penetration

# Correlation of proportion patients of color and Medicare ACO performance outcomes



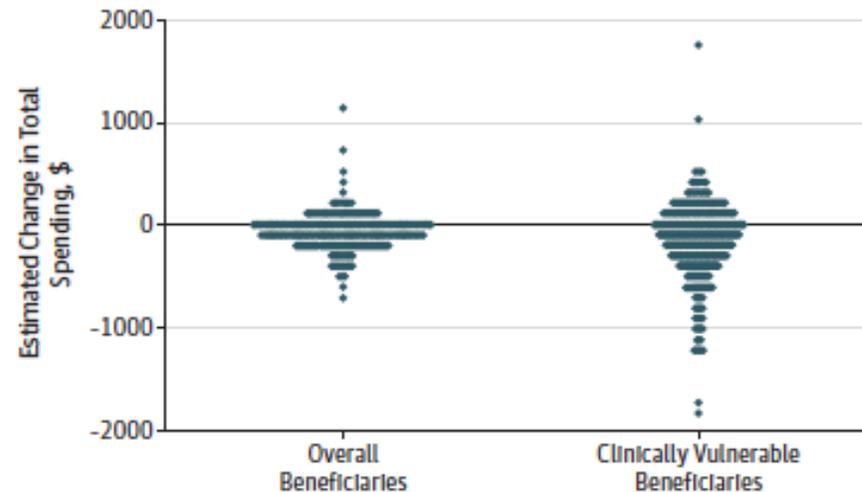
# Accountable Care: The ugly

Almost no evidence on what creates a high performing ACO

There is probably no “secret sauce” from an intervention perspective

Huge problem

Figure 2. Range of ACO Effects



ing providers

Estimates for each ACO are represented in the figure as data points.  
ACO indicates accountable care organization.

Colla, Carrie H., Valerie A. Lewis, et al. “Association between Medicare accountable care organization implementation and spending among clinically vulnerable beneficiaries.” *JAMA Internal Medicine*. 2016;176(8):1167-1175.

# We

ORIGINAL ARTICLE

**Preventive Care Quality of Medicare Accountable Care Organizations**  
Associations of Organizational Characteristics With Preventive Care Quality

Benjamin B. Albright, MS,\*† Valerie A. Lewis, PhD, MPH, and Carrie H. Colla, PhD

**Accountable Care Or Preferred SNF Network?**

Gregory Kennedy, Valerie A. Lewis

First Published July 2, 2018 | <https://doi.org/10.1177/1077558718775587>

Article information >

**Abstract**

Due to high magnitude and variety of care delivery models, accountable care organizations (ACOs) are forming through relationships with preferred providers. In this study, we examined the impact of ACOs along with 16 service and quality measures. Surveys of ACOs and their providers

**Quality of Care in Medicare Accountable Care Organizations**

Taressa K. Frazee, Valerie A. Lewis

Published Online: 26 Sep 2018 | <https://doi.org/10.1177/1077558718775587>

**Abstract**

Accountable care organizations (ACOs) are impacting care delivery to patients with Medicare (MSSP) ACOs' used to analyze 162 MCO performance significant contract and an increase in community health care management with continued improve

**BEHAVIORAL HEALTH IN ACCOUNTABLE CARE ORGANIZATIONS**

**Few ACOs Pursue Innovative Models That Integrate Care and Address Mental Health and Substance Abuse**

By Valerie A. Lewis, Carrie H. Colla, Katherine Tierney, Arica D. Van Citters, Elliott S. Fisher, and Ellen Meara

**Role of Pharmacy Services in Accountable Care Organizations**

Carrie H. Colla, Brendin R. Beaton, Valerie A. Lewis, and Thomas D'Urso

**ABSTRACT**

BACKGROUND: The accountable care organization (ACO) model has been widely implemented across the United States, but little is known about whether commercial ACOs or Medicare ACOs differ in their use of pharmacy services or how ACO type affects patient outcomes.

**ACCOUNTABLE CARE ORGANIZATIONS**

**The Hidden Roles That Management Partners Play in Accountable Care Organizations**

By Valerie A. Lewis, Thomas D'Urso, Geneva F. Murray, Stephen M. Shortell, and Carrie H. Colla

**ABSTRACT**

Accountable care organizations (ACOs) are often discussed as being driven by physicians, hospitals, and other health care providers. However, because of the flexible nature of ACO contracts, management organizations may also become partners in ACOs. We used data from 2013–15 on 276 ACOs from the National Survey of Accountable Care Organizations to understand the prevalence of nonprovider management partners' involvement in ACOs, the services these partners provide, and the structure of ACOs that have such partners. We found that 37 percent of ACOs reported having a management partner, and two-thirds of these ACOs reported that the partner shared in the financial risks or rewards. Among ACOs with a management partner, we found 68 percent reported that the partner shared in the financial coordination services, 87 percent received administrative services, and 66 percent received care coordination services. Half received all four of these services from their ACO. ACOs with and without partners had similar performance on costs and quality in Medicare ACO programs. Our findings suggest that management partners play a central role in many ACOs, perhaps supplying smaller and physician-run ACOs with services or expertise perceived as necessary for ACO success.

For more than a decade, proponents have sought to make accountable care organizations (ACOs) provider-centric, encouraging physicians and other health care providers to assume responsibility for redesigning care, providing high-value services, and driving quality and cost performance.<sup>1,2</sup> However, not all physicians and providers have the capacity to take on these goals alone. High start-up costs, limited experience with population health care management, and a lack of expertise in financing, expertise in managing complex patients, or data management.<sup>3,4</sup> Some research has described the partnership activity between provider organizations,<sup>5</sup> but this literature does not speak to the involvement of nonprovider management organizations in ACOs. No published work on ACOs' nonprovider management organizations' role for ACO success.

**Redesigning care delivery with patient support personnel: Learning from accountable care organizations**

Ksenia O Gorbenko, Taressa Frazee, Valerie A Lewis

First Published November 10, 2016 | Research Article | <https://doi.org/10.1177/2053434516676080>

Article information >

**Abstract**

**Introduction**

There are a value-based payment model in the United States, but the majority of care delivery models are not designed to be accountable for the quality of care. In reaching their quality goals, a variety of care delivery models are critical to the success of accountable care organizations.

**Original Research**

**Determinants of success in Shared Savings Programs: An analysis of ACO and market characteristics**

Mariétou H. Ouayogodé\*, Carrie H. Colla, Valerie A. Lewis

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Accountable Care Organizations  
Medicare  
Payment reform  
Shared savings program  
Health care costs

**ABSTRACT**

**Background:** Medicare's Accountable Care Organization (ACO) programs introduced shared savings to traditional Medicare, which allow providers who reduce health care costs for their patients to retain a percentage of the savings they generate.

**Objective:** To examine ACO and market factors associated with superior financial performance in Medicare ACO programs.

**Methods:** We obtained financial performance data from the Centers for Medicare and Medicaid Services (CMS); we derived market-level characteristics from Medicare claims; and we collected ACO characteristics from the National Survey of Accountable Care Organizations for 215 ACOs. We examined the association between ACO financial performance and ACO provider composition, leadership structure, beneficiary characteristics, risk bearing experience, quality and process improvement capabilities, physician performance management, market competition, CMS-assigned financial benchmark, and ACO contract start date. We examined two outcomes from Medicare ACOs' first performance year: savings per Medicare beneficiary and earning shared savings payments (a dichotomous variable).

**Results:** When modeling the ACO ability to save and earn shared savings payments, we estimated positive regression coefficients for a greater proportion of primary care providers in the ACO, more practicing physicians on the governing board, physician leadership, active engagement in reducing hospital re-admissions, a greater proportion of disabled Medicare beneficiaries assigned to the ACO, financial incentives offered to physicians, a larger financial benchmark, and greater ACO market penetration. No characteristic of organizational structure was significantly associated with both outcomes of savings per beneficiary and likelihood of achieving shared savings. ACO prior experience with risk-bearing contracts was positively correlated with savings and significantly increased the likelihood of receiving shared savings payments.

**Conclusions:** In the first year, performance is quite heterogeneous, yet organizational structure does not consistently predict performance. Organizations with large financial benchmarks at baseline have greater opportunities to achieve savings. Findings on prior risk bearing suggest that ACOs learn over time under risk-bearing contracts.

**Implications:** Given the lack of predictive power for organizational characteristics, CMS should continue to encourage diversity in organizational structures for ACO participants, and provide alternative funding and risk bearing mechanisms to continue to allow a diverse group of organizations to participate.

Level of evidence: III

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**1. Introduction**

In recent years, there has been a growing interest in using shared savings as a new approach to the financing of health care, departing from fee-for-service payment arrangements. The 2010 Affordable Care Act introduced shared savings payment arrangement as a key component of the accountable care organization (ACO) model and the Centers for Medicare and Medicaid Services (CMS) first tested it in the Medicare Physician Group Practice Demonstration before implementation in ACOs.<sup>1,2</sup> ACOs are intended to encourage coordination and cooperation among providers through financial incentives for high quality and lowered spending for a defined patient population. The ACO model was instituted through the Pioneer and the Medicare Shared Savings Program (MSSP) in 2012.<sup>3</sup> In both cases, ACOs that meet

**Empirical Research**

**An Early Assessment of Accountable Care Organizations' Efforts to Coordinate Care and Their Impact on Patients and Their Families**

Valerie A. Lewis, Karen Schoenherr, Taressa Frazee, Aleen Cunningham

April–June • 2019

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**Abstract**

Accountable care organizations (ACOs) are becoming a common payment and delivery model. This study has examined what efforts or strategies ACOs are using to coordinate care and their impact on patients and their families. We examined ACOs' efforts to change clinical care during the first 18 months after implementation in July and December 2013. Our sample includes ACOs in the Medicare Shared Savings Program and Pioneer participants, and interviews with executives from 30 ACOs. Iterative qualitative analysis identified four areas of focus: first, transforming primary care, second, reducing avoidable emergency department use, third, developing new boundary spanner roles and activities, and fourth, care, acute and postacute care, or standardizing care across ACOs. ACOs with ACOs in the first years of contracts may be able to achieve coordination across a wide array of care areas on areas of clinical activity in the first years of ACO contracts, which may be needed to understand how ACOs are achieving shared savings.

**Commercial And More Commercial**

A. Stachowski, Lee-Sien Kao, Stephen M. Shortell, Carrie H. Colla

**ABSTRACT**

Accountable care organizations (ACOs) have diverse contracting models in their performance. We examined differences in commercial payer (those with only public payers), commercial ACOs were hospitals, and had lower costs, compared to noncommercial ACOs. There was low uptake of commercial ACOs reported satisfaction data, and commercial ACOs reported higher capabilities. About 50 percent of commercial ACOs are distributing any shared savings to participating members. Our findings demonstrate that ACO structural differences between commercial and noncommercial ACOs are important factors to consider.

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HEALTH AFFAIRS 35, 1 (2016): 2109–2115

**Clinical coordination in accountable care organizations: A qualitative study**

Valerie A. Lewis, Karen Schoenherr, Taressa Frazee, Aleen Cunningham

April–June • 2019

**ABSTRACT**

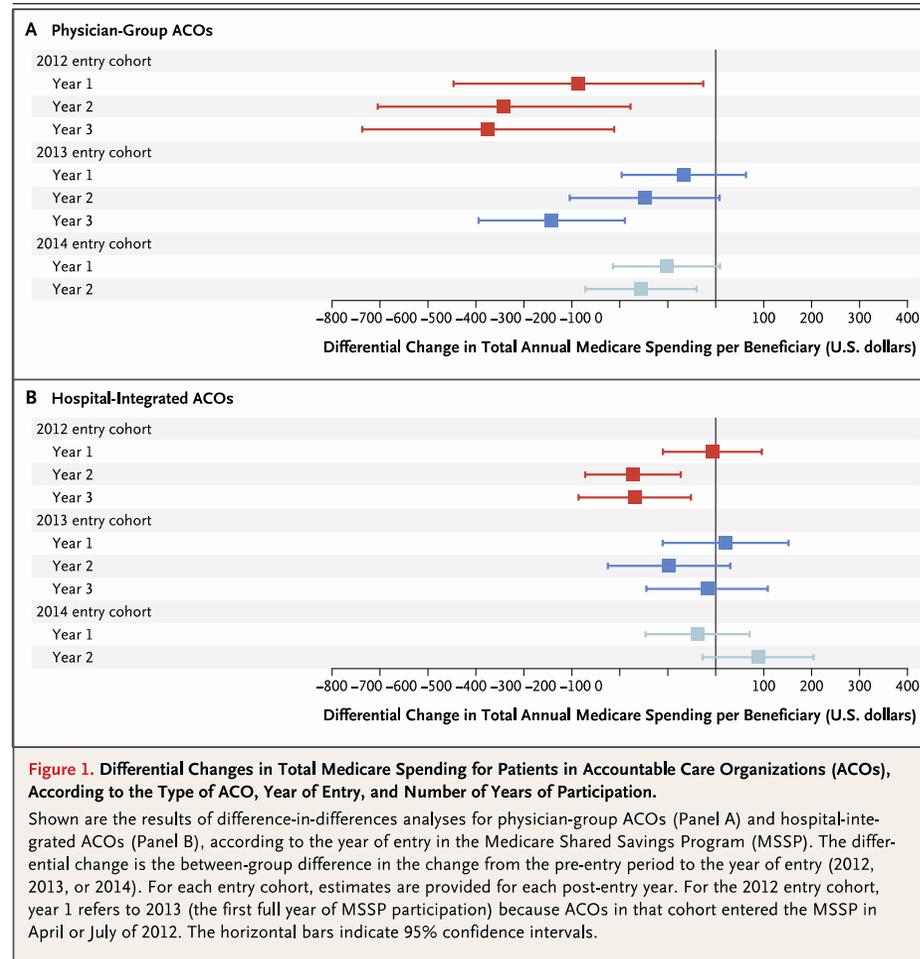
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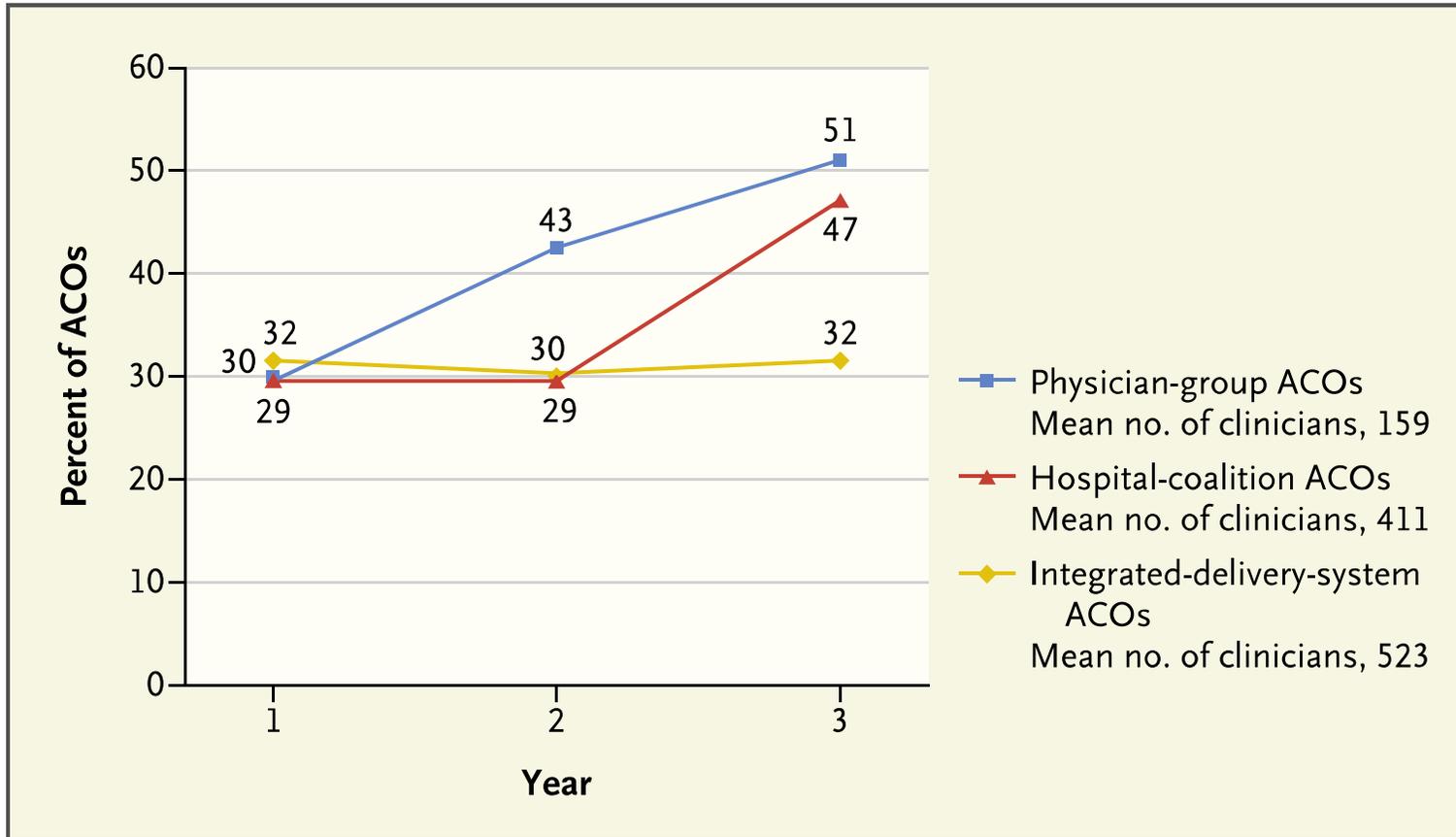
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# Savings increase with time for physician-group ACOs, but not hospital-integrated ACOs



McWilliams, J. Michael, Laura A. Hatfield, Bruce E. Landon, Pasha Hamed, and Michael E. Chernew. "Medicare Spending After 3 years of the Medicare Shared Savings Program." *NEJM*. 2018 Sept 5.

# The organization form really matters



*Roughly 80% of ACOs involve new partnerships between otherwise independent providers*

Lewis, Valerie A., Carrie H. Colla, and Elliott S. Fisher. 2017. "Explaining sluggish savings under accountable care." *New England Journal of Medicine* 377(19):2809-1811.

Lewis, Valerie A., Katherine I. Tierney, Carrie H. Colla, and Stephen M. Shortell. "The New Frontier of Strategic Alliances in Health Care: New Partnerships under Accountable Care Organizations." *Social Science & Medicine*, 2017

Deep dive:  
A high performing ACO

# A case study ACO

10 independent, primary care focused medical groups

Began ACO contract Jan 2013

Unlikely success

- No payment reform experience

- Independent clinics: few shared systems, no management structure

- Poor history of collaboration

But – a lot of success

- Achieved three straight years of savings

  - Utilization: ED visits down 18%, admissions down 8%

- Hit quality targets every year

- Significant amount of clinical transformation as observed by our team

# Data

Longitudinal: 2012-2019 (ongoing)

9 site visits:

~100 Semi structured interviews: clinic leadership and staff at multiple levels

Observations: 27 formal meetings; informal interactions

70 documents

Phone interviews

Roughly 3,000 pages of primary source data

# What do I argue?

Health care problems can be “solved” by empowering practices (and their clinicians) within a larger setting of transparency, shared learning, and accountability.

The best solution is perhaps an *organizational* one, not a *technical* one.

Focus here: how they achieve improved quality, reduced costs

# Tension

And so at the first meeting, when I went to the board meeting, and one of the newer directors who didn't know anything about [our medical group] was going around the table saying, "Here's the program. What do y'all think?"

When he got to me I said, "I don't see this warm and fuzzy, we're all going to come together and play nicely in the sand box, because when I [needed help] for our clinic, no one in this room would give me [help]." And so I thought, "Well, I don't see them coming together and working as a team." That's just—we're competitors, resources are limited.

*[Over 200 pages of data on conflict and tension!]*



# Formal structure creates robust informal networks

Regular, on-going, in person meetings

Expectations of full attendance and engagement

Transparency about performance across members

Allowing meeting attendees to participate in setting meeting agendas  
(enough to make these valuable)

Participants recreate norms once they are in place

# Many people derive value or benefit

Multiple people in varied roles at each organization experience benefits of alliances they can apply in their own jobs

- Formal settings facilitate shared learning

- Personal networks facilitate sharing resources, advice, social support, additional collaborations

Buffers against conflict and turnover instability

# Transparency: sharing unblinded data



LEVEL SETTING



PROBLEM SOLVING FOCUS

# Shared learning

Most Formal

Most informal



Clinic presentations

Open discussion  
meetings

Clinic to clinic  
interaction

Workgroups and pilot  
projects

# Sharing resources and advice

The thing I wanted to mention about [the alliance] is actually just the importance to have colleagues and the opportunity to chat with each other and use each other as resources. . . . I don't know if you noticed yesterday, but as we were sitting there waiting for it, [other clinics] were saying, "Hey, how do you run lists for this?" And I can say, "We run it like this." And then the person next to me is like, "Oh our reproductive health program found cheap condoms here," or whatever it is. Literally, we have an opportunity to connect and figure out how we can reference each other, which is really nice.

Like for example I just emailed Beth at [clinic 3], because we're supposed to be doing for like – you're supposed to be auditing chart access, and so I wonder – and don't really – because we don't know if our employees are accessing appropriate charts or not.... And I know she has some report that she runs, and I – and I emailed her to say hey how do you do that?

# Shared learning: outcomes

Group is doing a level of standardization through protocols

- Members then implement on their own

- High degree of autonomy to implement

- Adaptation as necessary

Great deal of formal and informal shared learning

- Best practices “organically” spread

Much accountability for participation and implementation

# Making meetings useful

Interviewer: How do you feel about going to [quality committee meetings]?

Interviewee: I actually love going to them.

Interviewer: Yeah?

Interviewee: Yeah.

Interviewee: Me, too. Normally those best practices are always – I'm always like, "Hey Gloria didn't you like those standing orders?" We have standing orders and I really like how they have it all framed up. . . . Typically I really enjoy those best practices and we get tips from them. We steal shamelessly.

Interviewee: Yeah, we do. But you know what? Everybody wants to know what each other's kind of doing, if they're successful. If they're not that's even good to know, too. I feel like our group really works together well now.

Interviewee: Yeah. It's good just to network and people to call people up and – and I feel like there's good participation from all the clinics.

# Ease of accountability

## Formal

- Money allocated by performance

- Unblinded performance data

- Calling out shirking in meetings

## Informal

- Drawing on personal ties

# Summary of a successful ACO

Formal (useful) meetings

- Formal shared learning

- Gives way to personal networks and informal shared learning

Transparency in performance

Accountability for engagement

Main drawback: slow work, frustration, ongoing conflict

Integrated delivery systems and  
health care outcomes

# Health care systems are on the rise

Literature on quality outcomes is thin

- Large literature on prices and costs

- Much focused on hospital systems and outcomes (not primary care or population health)

Results that do exist are mixed

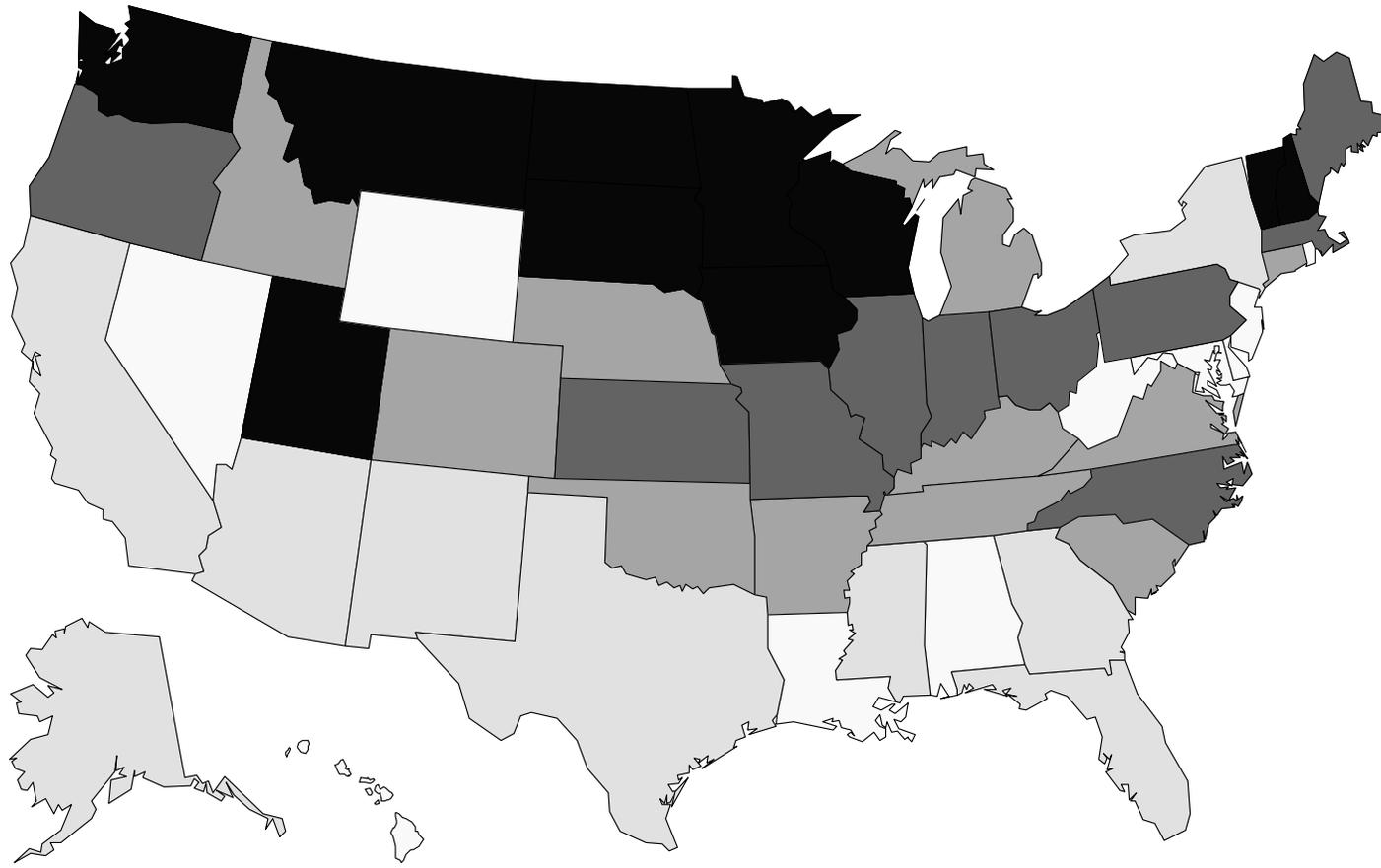
- Recent systematic review found some positive evidence, some mixed or negative, and numerous papers with no significant results

Limited frameworks

- Most work on consolidation or health care systems involving outpatient care ignores variation across systems

- Work in this area is dominated by economic theory, and is comparatively weak in applying organizational theory

# Share of Medicare beneficiaries receiving primary care from a system (vs. independent practice) in 2016



17.2 - 25.9    28.2 - 31.9    32.1 - 38.9    39.0 - 48.6    51.2 - 76.1

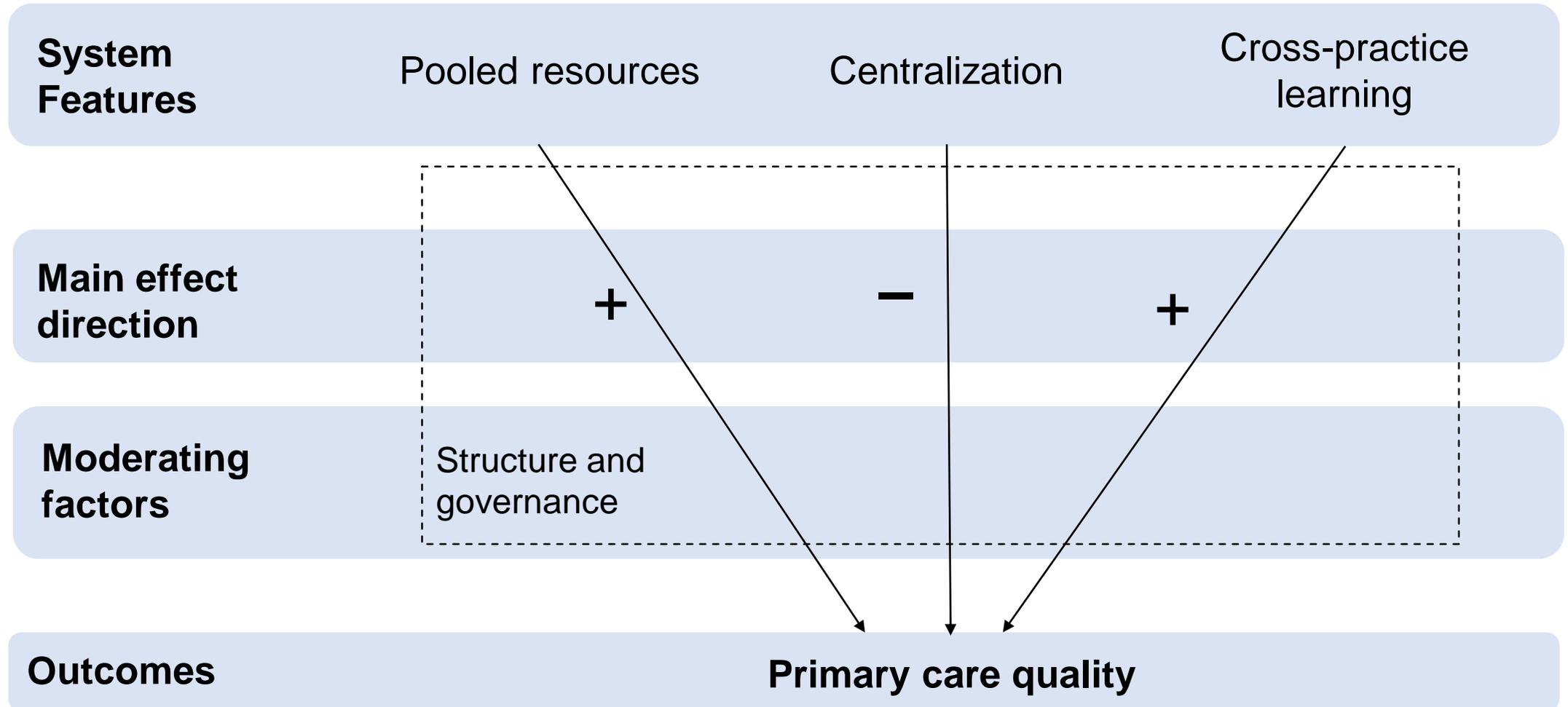


**Competing logics  
about how  
systems influence  
quality**

Systems will *improve* quality through better coordination, communication, and collaboration between providers and facilitating joint investment

Systems will *inhibit* quality by increasing bureaucracy and complexity that hinder clinicians' ability to deliver the best care to each patient

# A conceptual model of organizational factors influencing system quality performance



# Ongoing work

Using new data (IQVIA OneKey) we can build organizations in administrative claims

- Smallest unit (e.g. physician practice), to the unit over it, to the system

- Nest patients in physicians, in practices, in systems

- Surveys at multiple levels about organization capabilities

Examine how organizational capabilities are associated with outcomes

- Do large vs. small systems perform better on patient outcomes?

- Is HIT, care coordination associated with better outcomes?

In-depth qualitative work to further refine (then test) our conceptual model

# Many potential cancer applications

How does quality of independent vs. owned providers compare?

Within systems, how do outcomes compare for employed vs. affiliated practices?

How much do systems matter right now?

Do clinicians within a system have similar outcomes or practice patterns?

What should the system control tightly, and what should it leave to the component practices?

Balance of centralization and autonomy

What kind of shared learning structures can regions or systems build to improve cancer care?

# Where are oncologists working?

**(Don't believe this yet!)**

	2011	2017
Outpatient practice	63%	67%
Work at >1 practice	38%	35%
Work at independent practice	39%	20%
Any attending privileges	35%	35%
>1 attending hospital	8%	7%
Any admitting privileges	64%	42%
>1 admitting hospital	51%	42%

# Acknowledgements

## Collaborators and team

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[are you next???

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Thank you!

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