



Target Audiences

The target audience varies with each webinar series.

Patient Centered Care (PCC)

The **Patient Centered Care** webinars cover components of patient-centered health care delivery in cancer treatment and survivorship. The focus is not disease-specific but includes a discussion of approaches to improve care delivery for all cancer patients and survivors.

Target Audience: medical, radiation, and surgical oncologists, hematologists, advanced practice nurses, registered nurses, physician assistants, radiologic technologists, researchers, pharmacists, trainees, allied health personnel, and others interested in care for patients and survivors in North Carolina.

Advanced Practice Provider (APP)

Oncology **Advanced Practice Provider** (APP) Grand Rounds provides a forum for high-quality oncology-based content that shares expertise and creates a structured network for our vast community by promoting professional development, creating opportunities for collaboration, and using evidence-based education to increase knowledge and skills to foster ongoing quality patient care.

Target Audience: APPs across multidisciplinary cancer care and other healthcare professionals in North Carolina.

Research to Practice (R2P)

Research to Practice webinars cover the spectrum of anti-cancer therapy with a focus on recent research developments and what's ready for practice. Perspectives from medical oncology, radiation oncology, and surgery will be included. The series incorporates an understanding of practice dynamics and concerns throughout North Carolina and the availability of clinical trials and subspecialty expertise to inform care.

Target Audience: medical, radiation, and surgical oncologists, hematologists, advanced practice nurses, physician assistants, radiologic technologists, researchers, pharmacists, trainees, and others interested in the care of North Carolina patients with cancer.

Southeastern American Indian Cancer Health Equity (SAICEP)

The **Southeastern American Indian Cancer Health Equity Partnership** (SAICEP) is a unique collaboration initiated by the Community Outreach and Engagement teams at the NCI Comprehensive Cancer Centers at Duke, UNC Lineberger, and Atrium Health Wake Forest Baptist, with a focus on understanding and addressing the cancer-related health needs of American Indian communities in our catchment areas and beyond.

Target Audience: The partnership offers culturally competent research, education, and community engagement for American Indian tribal communities. Tribal and community organizations and leaders, as well as clinical and academic institutions, are encouraged to be a part of our efforts.

NC Community College Oncology (CCO)

The program is co-provided with the North Carolina Community College System.

The North Carolina **Community College Oncology** webinars provide opportunities for students to become more familiar with strategies necessary for caring for cancer patients with the goal of improving cancer care and elevating interest in and awareness of oncology-related professions.

Target Audience: students enrolled in health sciences programs and community colleges across the state of North Carolina.