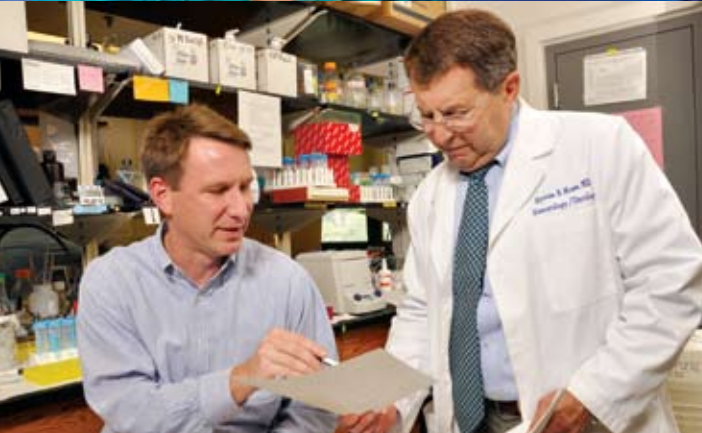


2008–2009 Donor Honor Roll

UNC LINEBERGER COMPREHENSIVE CANCER CENTER



UNC Lineberger
Comprehensive
Cancer Center
Administration

H. Shelton Earp III, MD, *Director*
Richard M. Goldberg, MD, *Associate Director, Clinical Research and Physician-in-Chief, NC Cancer Hospital*
Al Baldwin, PhD, *Associate Director, Basic Research*
Thomas Shea, MD, *Associate Director, Clinical Outreach*
William Marzluff, PhD, *Associate Director, Core Facilities*
Michael O'Malley, PhD, *Associate Director*
Joseph S. Pagano, MD, *Director Emeritus*

Program
Leaders

Marci Campbell, PhD, *Cancer Prevention and Control*
Andrew Olshan, PhD, *Cancer Epidemiology*
Yue Xiong, PhD, *Cancer Cell Biology*
Jenny Ting, PhD, *Immunology*
Jon Serody, MD, *Immunology*
David Kaufman, MD, PhD, *Molecular Carcinogenesis*
Gary Johnson, PhD, *Molecular Therapeutics*
Ned Sharpless, MD, *Molecular Therapeutics*
Nancy Raab-Traub, PhD, *Virology*
Terry Magnuson, PhD, *Genetics*
Richard M. Goldberg, MD, *Clinical Research*
Thomas Shea, MD, *Clinical Research*
Charles Perou, PhD, *Breast Cancer*
Lisa Carey, MD, *Breast Cancer*

External
Affairs Staff

Debbie C. Dibbert, *Director of External Affairs*
Ellen de Graffenreid, *Director of Communications and Marketing*
Mary Ruth Helms, *E-Content Developer*
Eli Jordfald, *Senior Major Gifts Director*
Leslie Nelson, *Major Gifts Director*
Katisha Newkirk, *Annual Fund Director*
Alyson Newman, *Director of Development Services*
Holly Rio, *Program Assistant*
Mary Seagroves, *Special Events Coordinator*
Dianne Shaw, *Deputy Director of Communications*

FROM THE DIRECTOR

DEAR FRIENDS,

I am amazed and inspired by the thousands of generous gifts we receive every year. During 2008-09, our supporters have been tremendously generous – contributing over \$4,000,000 for UNC's cancer research, treatment and prevention programs! Despite this being a down year for the economy, they've shown remarkable commitment to UNC Lineberger. Your generosity attests to your strong belief in what our physicians and researchers are doing. We are very grateful.

I can assure you that we are committed to using your gifts wisely to quickly pursue and develop the most promising cancer research and treatments and deliver them to the people of North Carolina. The beautiful, new NC Cancer Hospital will help us to do just that – through its greatly expanded multidisciplinary clinical space, and its dedicated clinical trials unit.

Its state-of-the-art teleconferencing network will allow our doctors to collaborate with physicians across the state. Our responsibility is to improve care and bring the latest innovations to all our citizens. This new telemedicine effort will help us accomplish this mission.

Each of our 5,300+ donors has a personal reason for supporting UNC Lineberger and on the following pages we have highlighted just a few of their stories. Every gift, no matter the size, has the potential to impact the lives

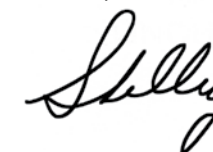
of cancer patients and their families.

Of course, we are very mindful of the seriousness of the state budget woes and the national economic picture. UNC Lineberger's endowment has seen the same significant downturn as the university's and other institutions around the country. These economic realities have forced us to carefully prioritize and streamline our budget. That means that expendable gifts are more important than ever and will be critical in keeping UNC Lineberger strong in the coming years.

With our growing patient population and extraordinary scientific opportunities we must attract new faculty and staff to UNC. We only tap the country's best – some of whom are featured in this report. Your generosity makes this possible.

Thank you for the confidence and trust your gifts represent. We hope we can count on your continued support as we press forward in the fight against cancer.

Sincerely,



H. Shelton Earp III, M.D.
Lineberger Professor and Director
Professor of Medicine and Pharmacology



UNC LINEBERGER FUNDRAISING HIGHLIGHTS

This year more than \$4,000,000 was raised for UNC's cancer research, treatment and prevention programs from over 5,300 donors.

12 new naming gifts totaling \$1,640,000 were secured for the NC Cancer Hospital to enhance clinical and investigational cancer research and support unique and expanded patient services.

UNC Lineberger Annual Giving exceeded \$1,000,000 for the third consecutive year.

Through the work of hundreds of volunteers, UNC Lineberger raised over \$490,000 from a wide variety of special events throughout the year.

The UNC Lineberger Board of Visitors, a group of 102 dedicated volunteers from around the state and region, led the way with 97% participation and gifts and pledges of \$1,400,000.

The Breast Cancer Research Foundation, founded in 1992 by Evelyn Lauder, awarded \$500,000 to support UNC Lineberger research team projects in clinical and genetic breast cancer research.

LINEBERGER FAMILY CELEBRATES MILESTONE

Over 40 members of the extended Lineberger family, representing three generations, met

in Chapel Hill to celebrate the 25th anniversary of the opening of the UNC Lineberger Cancer Research Building.

The four Lineberger brothers of Belmont, NC were the key players in the creation of the Lineberger Cancer Research Building –

Archibald '21, Henry '24, Harold '26, and Joe '33.

In 1977, the Lineberger Foundation pledged \$1 million to a building fund for a proposed cancer research center. This gift spurred others to contribute until more than \$4 million was raised. The money provided the core financing for the original three-story Lineberger Cancer Research Building that opened in 1984.

The Lineberger Family enjoyed reminiscing with Director Emeritus Joe Pagano and learning about recent successes and new initiatives from Director Shelley Earp. The reunion concluded with a construction tour of the NC Cancer Hospital. All attending agreed that the four Lineberger brothers would be very proud to see what their visionary gift has accomplished!

The money provided the core financing for the original three-story Lineberger Cancer Research Building that opened in 1984.



More than 40 members of the Lineberger family gathered in Chapel Hill in May for a family reunion that included a tour of the NC Cancer Hospital.

THE NEW FACE OF CANCER RESEARCH AND TREATMENT IN NORTH CAROLINA

UNC Lineberger Comprehensive Cancer Center and the NC Cancer Hospital are creating the new face of cancer research and treatment in North Carolina.

An unprecedented effort to make strides against cancer and the suffering it causes is fueled by collaboration across the population, basic and clinical sciences. UNC Lineberger members hail from more than 25 schools and departments across the University of North Carolina at Chapel Hill.

The NC Cancer Hospital, part of the UNC Health Care System, is now UNC Lineberger's clinical home, where we put research findings into real-world practice.

The new facility helps provide top-notch care to more patients and is designed to create a healing atmosphere by providing natural light, indoor courtyards, gardens, public art and other amenities. The design was created with input from patients, families, and health care providers to combine the best technology with an environment that emphasizes the human touch.

The state authorized \$180 million for the project in August 2004. Thanks to the state's investment, the 315,000 square foot hospital will triple the current space and significantly increase the number of patients that can be served.

The NC Cancer Hospital is a visible symbol of what we are achieving through collaboration, creativity and innovation. These investments truly make a difference to all those whom we serve here in North Carolina and, we hope, to patients and families around the world whom we never meet, but whose lives are improved in some way because of the work we do.

To learn more about the NC Cancer Hospital and what it will mean for North Carolina, visit www.unclineberger.org.



NAMING GIFTS FOR THE NC CANCER HOSPITAL

Many years of planning, preparation, advocacy, and sheer tenacity have led to the opening of the NC Cancer Hospital! Natural light floods through large windows, the lobby is welcoming and easy to navigate. Pleasing art, plants and greenery on every floor create a soothing environment conducive to healing. This state-of-the-art facility is home to UNC Lineberger's patient-centered, multidisciplinary care and outreach programs.

Since the construction of the new NC Cancer Hospital was funded through the generosity of the State of North Carolina, NC Cancer Hospital fundraising efforts have been focused exclusively on supporting

critical programmatic, faculty and clinical research priorities as well as providing necessary start-up funding for unique and expanded patient support and services.

We are especially grateful to the following donors who have chosen to support the NC Cancer Hospital. Their generosity will be recognized on the Donor Recognition Wall to be installed in the main lobby of the NC Cancer Hospital. The recognition signage will be unveiled at a special ceremony on November 8, 2009 and then will be updated as additional gifts are received.

NAMED ROOMS IN THE NC CANCER HOSPITAL

\$500,000

Lee Henningsen named the Phase I Clinical Trials Laboratory in memory of Karen Henningsen.

\$250,000

Family and friends of William G. Clark III named the Patient Education Room in the Patient and Family Resource Center in his memory.

Mary Claire Satterly Foundation named the Pediatric Oncology Playroom in memory of Mary Claire Satterly.

\$100,000

Family of Helen Kalogridis Baucom named an Adult Infusion Pod in her memory.

Family and friends of Katherine Wilson named the Conference Room in the Patient and Family Resource Center in her memory.

\$50,000

Joyce Bell named the Massage Therapy Room in the Patient and Family Resource Center in memory of her husband Alan.

Dr. M. Robert Blum named the Clinical Trials Staff Work Room in memory of his first wife Christie Wilander Blum.

Carlson Family Foundation named the Recreation Therapy Room in the Bone Marrow Transplant Inpatient Area in memory of Thomas A. Norton.

Rodney, Corrie and Macey Long named the Brighter Image Boutique in the Patient and Family Resource Center in memory of Mary Anne Long.

Sylvia and George Rountree named an Adult Private Infusion Room.

John C. Williams of Raleigh, his nephews Don Williams and Al Williams, and his niece Clyde Williams named the Staff Lounge on the Inpatient Floor in memory of Alfred Williams.

Wren Foundation, Inc named a Private Infusion Room in the Pediatric Oncology Clinic.

\$25,000

Bill Rand named a Research and Evaluation Room in the Mammography Center.

Janis and Jeff Tillman named the Starbright Room in the Pediatric Oncology Clinic in memory of Janet Brooks Kirkland Tillman.

OTHER GIFTS TO THE NC CANCER HOSPITAL

\$100,000

Tommy and Allie Hall

\$50,000

Mr. and Mrs. Robert E. Barnhill, Jr.
Mr. and Mrs. Eddie C. Smith, Jr.

\$25,000

Mr. and Mrs. B. Mayo Boddie, Sr.
Mr. and Mrs. Nicholas B. Boddie
Mr. and Mrs. Harold J. Bowen, Jr.
Mr. and Mrs. Joseph M. Carstarphen
Mrs. Jo Ann Davis and Mr. Walter Davis*
Mr. and Mrs. Robert C. Eubanks, Jr.
Mr. and Mrs. Nat Harris
Mr. and Mrs. Earl Johnson III
Mr. Mitchell Kalogridis



NAMED ENDOWMENT FUNDS

Endowment funds are excellent ways to support the UNC Lineberger Comprehensive Cancer Center. They are critical to the cancer center's ability to attract the best faculty, generate cutting-edge research, provide enhanced patient support, and ultimately,

find the cures for cancer. By generating a steady stream of income while leaving the principal untouched, endowment makes it possible for UNC Lineberger to respond to unanticipated opportunities and weather the ebb and flow of state funding.

We greatly appreciate the following donors who have established new named endowment funds this year.

ENDOWMENT GIFTS

\$50,000+

Stephen A. and Jan Capps established the Allen E. and Julia E. Capps Endowment Fund for Cancer Patient and Family Support.

Michael and Nancy Stegman established the Nancy W. Stegman Fund for New Ideas in Cancer Research

Gerald Postema established the Linda T. Postema Endowment Fund for New Ideas in Lung Cancer Research

\$30,000

Elizabeth Winter Cohen established the Elizabeth Winter Cohen Endowment Fund for New Ideas in Cancer Research

\$25,000

Douglas B. Guthe and Family and Friends established the Rebecca Calderon Endowment Fund for New Ideas in Cancer Research

SEED GRANTS BEAR FRUIT FOR MELANOMA DIAGNOSIS

Once melanoma spreads from the skin to other organs, it can be very hard to treat. The median survival for these patients is less than a year. Nancy Thomas, MD, PhD, wants to change this. The physician-scientist

has focused her career on improving the prevention, diagnosis and treatment of the disease.

Most recently she teamed up with Kathleen Dorsey, PhD, a research assistant professor of epidemiology to find new ways to diagnose melanoma. They received a \$35,000 Lineberger Seed Grant to identify DNA methylation patterns – a cancer

mechanism that inactivates the ‘brakes’ on cell growth and causes tumors. These patterns can distinguish melanomas from benign moles with high sensitivity, specificity and reproducibility.

“Comprehensive analysis of promoter methylation, which occurs widely in human melanomas, offers a promising tool that will be a first step toward the development of standard diagnostic tests, thereby decreasing under- and over-treatment,” Dorsey says.

The data produced from the Seed Grant has borne fruit in the form of a grant from the National Cancer Institute that will bring more than \$400,000 to UNC over the next two years. Their grant is part of a special program at the National Institutes of Health that funds exploratory, novel studies that break new ground and may lead to a breakthrough in a particular area, or result in novel techniques, agents, methodologies, models or applications that will impact biomedical, behavioral, or clinical research.



DONORS TO SEED GRANT FUNDS

UNC Lineberger’s Seed Grant Program, established in 1986, gives researchers the opportunity to develop novel ideas for cancer treatment, early detection, and prevention. This year, seven researchers received funding. Their projects ranged from finding potential new therapeutic targets for treatment to the identification of genetic markers to improve early detection.

Mr. W. Vernon Averett
Mrs. Eliza R. Bagby
Mr. and Mrs. Stephens L. Baldwin, Jr.
Mr. and Mrs. Victor E. Bell III
Mr. and Mrs. George S. Blackwelder, Jr.
Ms. Joan P. Boone
Mr. G. Waring Boys, Jr.* and Mrs. Elizabeth C. Boys
Carter Foundation, Inc.
Mr. and Mrs. W. J. Carter, Jr.
Mr. and Mrs. John Allen Cates
The Cemala Foundation, Inc.
A. E. Finley Foundation, Inc.
Mr. and Mrs. Edward S. Finley, Jr.
Mr. and Mrs. Joseph W. Grier, Jr.
The Betty and Clarence Griffin, Jr. Endowment
Mr. and Mrs. Thomas J. Hall
Ladies Auxiliary to V.F.W., Dept of NC
Mr. and Mrs. Lawrence W. Harris
Mr. and Mrs. Henry H. Massey, Jr.
Dr. and Mrs. Hamilton W. McKay, Jr.

Mr. and Mrs. Bryan Morris
Mr. and Mrs. Thomas L. Odom
Ms. Josephine Ward Patton
Mr. and Mrs. Brian L. Pecheles
Mrs. Allen W. Post, Jr.
Mr. and Mrs. William H. Rogers
Mrs. Pearl Schechter, Schechter Foundation
Mr. and Mrs. Cecil W. Sewell, Jr.
Mr. and Mrs. Eddie C. Smith, Jr.
Mr. J. Troy Smith, Jr.
Mr. and Mrs. Joseph W. L. Stanley
Mr. and Mrs. Verner E. Stanley, Jr.
Mr. and Mrs. James R. Strickland, Jr.
Drs. Chris M. and Lillian M. Teigland
Triad Golfers Against Cancer
Mr. William D. Whisenant and Ms. Kelly L. Ross
Mr. and Mrs. S. Montgomery White, Jr.
Mr. and Mrs. Charles M. Winston, Sr.
Mr. M. Rhem Wooten, Jr. and Ms. Kathy J. Farley

THE BERRYHILL SOCIETY

In 2003, The Medical Foundation of North Carolina, Inc. created The Berryhill Society to recognize those individuals who have provided for the School of Medicine through a planned gift from their estates. This recognition society is named for the late W. Reece Berryhill, a longtime dean and leader of the School of Medicine who is widely recognized as “the father of modern medicine at UNC.”

At UNC Lineberger, planned gifts can leave a legacy or honor someone important to you by providing funds to initiate clinical trials of new treatments, support innovations, inventions and the development of new technologies, develop new prevention strategies, and move promising new therapies from the lab to the patient as quickly as possible.

We honor and recognize the following supporters who have generously included UNC Lineberger in their estate plans. We extend a special welcome to our newest members, whose names are italicized.

THE BERRYHILL SOCIETY

Anonymous (4)
Mr. and Mrs. James C. Bivens
Mr. G. Waring Boys, Jr.*
Mr. Paul L. Chused
Mr. and Mrs. Arthur W. Clark
Ms. Elizabeth Winter Cohen
Mr. P. Kim Copses
Mr. Arthur S. DeBerry
Mr. and Mrs. John H. DeCarlo
Mr. and Mrs. Douglas S. Dibbert
Mr. Albert S. Dillon, Jr.
Mr. and Mrs. James B. Dunn, Jr.
Mr. Lawrence J. Goldrich
Dr. and Mrs. James O. Goodwin
Dr. and Mrs. G. Denman Hammond
Mr. John L. Hatcher
Mr. David R. Hayworth, Jr.
Mr. James T. Hedrick, Sr.
Mr. Lee A. Henningsen
Mrs. Virginia E. Hester
Mrs. Joan J. Hill
Mrs. Frances B. Houston
Mrs. Dorothy B. Hubbard
Mr. James B. Hunter, Jr.
Mr. John V. Hyer and Ms. Laura T. Jensen
Ms. Lisa P. Jackson
Mrs. Anna Boyce Lineberger
Mr. William G. Long
Ms. B. Claire McCullough
Ms. Frances Watts McCurry
Dr. and Mrs. Hamilton W. McKay, Jr.
Ms. Elizabeth H. Mitchell
Mr. and Mrs. J. Harvey Oliver, Jr.
Ms. Patricia C. Owens
Ms. Harriet P. Peraldo
Mr. Hugh P. Perry
Ms. Caroline M. Punte
Mr. and Mrs. W. Trent Ragland, Jr.
Ms. Sandra Roth
Dr. Robert E. Sevier
Mrs. Jo Allison Smith
Mr. Roger V. Smith
Mr. and Mrs. Lawrence A. Tomlinson, Jr.
Mr. and Mrs. Walter L. Ward
Mr. Lindsay C. Warren, Jr.
Mr. and Mrs. Charles M. Winston, Sr.

*deceased



UNC LINEBERGER COMPREHENSIVE CANCER CENTER 2008–2009 HONOR ROLL OF DONORS

UNC Lineberger is proud to have the support of the 5,328 donors who stepped forward to help us raise more than \$4,082,000 this year (July 1, 2008 – June 30, 2009).

Your generosity impacts the work we do in places as diverse as laboratories, communities, clinics and hospital rooms, making a difference for cancer research, prevention and treatment. Thanks to you, we are serving cancer patients, their loved ones and the entire state today. Because of your vision, we are building better tomorrows for those who will be diagnosed with cancer in the future.

The lists in this honor roll record the names of those who led the way with gifts of \$100 or more to UNC Lineberger this year. Special event donors are listed separately as we review the events held in support of the cancer center over the last year.

Those generous supporters who have been members of the Lineberger Club (contributing at least \$1,000 annually) for 10, 15 and 20 years are noted in this honor roll. We are especially grateful for their loyalty to UNC Lineberger and their dedication to the fight against cancer.

\$500,000

The Breast Cancer Research Foundation – LC 10 years
Mr. and Mrs. Lee A. Henningsen – LC 10 years

\$250,000–\$499,999

The V Foundation for Cancer Research – LC 10 years

\$150,000–\$249,999

Mr. and Mrs. Lovick P. Corn
Mr. and Mrs. George Walter Loewenbaum
Mr. and Mrs. Eddie C. Smith, Jr. – LC 10 years

\$50,000–\$149,999

Mr. and Mrs. Robert E. Barnhill, Jr. – LC 10 years
Mrs. Joyce D. Bell
Dr. M. R. Blum
Mr. and Mrs. Stephen A. Capps
The Carlson Family Foundation
W. G. Clark III Charitable Remainder Trust
The Henley Fund
Mr. and Mrs. Thomas J. Hall
Mr. John V. Hyer and Ms. Laura T. Jensen
Mrs. Ae Rim Kim
Dr. Gerald Postema
The Mary Claire Satterly Foundation
Mr. and Mrs. Michael A. Stegman
Triad Golfers Against Cancer
Wren Foundation Inc.

\$25,000–\$49,999

Mr. and Mrs. B. Mayo Boddie, Sr. – LC 10 years
Mr. and Mrs. Nicholas B. Boddie, Bryanna Foundation

Mr. and Mrs. Harold J. Bowen, Jr.
Mr. and Mrs. John W. Burress III – LC 15 years
Mr. and Mrs. Joseph M. Carstarphen – LC 10 years
Mr. and Mrs. Nat T. Harris – LC 15 years
Mr. and Mrs. Earl Johnson
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John D. and Catherine T. MacArthur Foundation
Drs. Martin J. and Ann Murphy
Mr. William G. Rand – LC 10 years
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Dr. and Mrs. Robert Alan Satterly
Mr. and Mrs. Jeffrey K. Tillman
Mr. and Mrs. John C. Williams, Sr.
Estate of Charles H. Winstead

\$10,000–\$24,999

Mr. and Mrs. Zack H. Bacon, Jr. – LC 10 years
Mr. and Mrs. Robert A. Baillie – LC 10 years
Bassett Furniture Industries
Ms. Heather A. Bergeron
Mr. and Mrs. Thomas A. Betts, Jr.
Boddie-Noell Enterprises – LC 10 years
Mr. James B. Carlisle
Carolinas Wireless Association
The Cemala Foundation, Inc. – LC 10 years
Chapel Hill Breast Cancer Research Foundation – LC 10 years
Mr. and Mrs. G. Munroe Cobey
Mr. and Mrs. Herman Cone III – LC 10 years
A. E. Finley Foundation, Inc. – LC 10 years
Mr. Joseph W. Grier, Jr. and Mrs. Catherine Grier* – LC 15 years
Grubb Family Foundation

Mr. and Mrs. Lawrence W. Harris – LC 10 years
IBM Matching Gift Program
Senator and Mrs. S. C. Jenkins
The Estate of Charles W. Johnston
The Seby B. Jones Family Foundation – 10 years
Mr. Petro Kulynych
Kulynych Family Foundation
Laboratory Corporation Of America
LC Squared Inc.
Kate MacIntyre Foundation
Mr. and Mrs. Henry H. Massey, Jr. – LC 15 years

Dr. and Mrs. Hamilton W. McKay, Jr. – LC 20 years
National Institute of Environmental Health Sciences
Mr. and Mrs. Julian W. Rawl
Realan Foundation, Inc.
Ms. Frances Schultz
Mr. and Mrs. A. Donald Stallings
Mr. and Mrs. James R. Strickland – LC 20 years
Mrs. Rebecca S. Thompson
The Titmus Foundation, Inc. – LC 15 years
Mr. and Mrs. John D. Wilson, Jr.
Zeta Tau Alpha Foundation, Inc.

Donor Profile

JOYCE BELL: SPREADING COMPASSION

The Bell family of Roanoke Rapids, NC has always been famous for celebrating holidays and special occasions in a big way. When Alan Bell was diagnosed with stage IV pancreatic cancer, his wife Joyce resolved that she and their two grown children would make each day a celebration of Alan's life.

Joyce recalls the initial shock of the diagnosis of Drs. Grimm, Goldberg and Kelly at UNC confirming that Alan's cancer had spread to his lungs and liver. While embarking on a chemotherapy trial, Alan was given enormous support by loved ones and friends. Catherine, his daughter, made frequent trips to her parents' home where she assisted her mother with the care of her dad. When Alan traveled to UNC for treatments, he would stay with his daughter who lived two miles from the hospital. "Rodrique, our son, would sit with his dad during chemo."

After Thanksgiving of 2005, Alan was well enough to go to Orlando for our last Disney vacation together," Joyce reflects. Alan particularly wanted to see the

treated wood used in the construction of several structures within the Animal Kingdom, supplied by his lumber business. It gave Alan great satisfaction to see the places that were built with his materials.

Upon returning home, the Bells were grateful they were able to celebrate several holidays in true Bell style prior to Alan's death on Father's Day in 2006. Joyce reflects: "When Alan was first diagnosed, I did not think these moments and bonus time possible. I am convinced the treatments and compassionate care Alan received at UNC prolonged his life."

The Bell family decided to name the Massage Therapy

Room in the NC Cancer Hospital in Alan's memory. "Even up to his last few days, massage

"I am convinced the treatments and compassionate care Alan received at UNC prolonged his life."

helped Alan feel better and he would have loved the view of the Dean Dome from the room," Joyce reflects.



DR. M. ROBERT BLUM: LEGACY A FINE RETURN ON INVESTMENT

When Bob Blum of Chapel Hill began to list out the top things he wanted to do when he retired, at the top of his list was to establish

“I love the idea that the funds are invested in endowments that will forever enable clinicians to fund their priorities. That’s the best return I’ve had on an investment in a long time.”

lasting legacies for Christie and Carolyn; two wives who died of cancer. His other major goal was to go to the Galapagos Islands with his family.

As his photo attests, he made the trip and he also left a legacy for both of his wives.

Cancer was not foreign to Dr. Blum who as a clinical pharmacologist with Burroughs Wellcome worked on Phase I drug studies. When his first wife Christie was diagnosed with stage

IV non-Hodgkin’s lymphoma, the battle took on a much more personal nature. It was one thing to work at the design studies and analyze data from early oncology drug trials, but quite another to sit by the side of the person you love while they undergo harrowing procedures and treatment. One of Dr. Thomas Shea’s first patients at the UNC Bone Marrow Transplant Unit, Christie fought a courageous battle to which she eventually succumbed. Sometimes life is not fair and that was certainly the case for Dr. Blum when his second wife Carolyn was given the diagnosis of advanced breast cancer, which eventually took her life.

On a recent tour of the NC Cancer Hospital led by Dr. Shea, Dr. Blum immediately knew he would name a space in the Clinical Trials area for Christie who received an experimental drug treatment in the Clinical Research

Unit. While the care was outstanding, the physical space was not. He notes that the new space is uplifting and full of natural light ... what a wonderful contrast!

In honor of Carolyn, Dr. Blum established a scholarship program at the UNC School of Nursing. Dr. Blum reflects that for donors who would like to invest in cancer research, this is the place.

“I love the idea that the funds are invested in endowments that will forever enable clinicians to fund their priorities. That’s the best return I’ve had on an investment in a long time.”



\$5,000–\$9,999

- Mr. and Mrs. Shepard B. Ansley – LC 10 years
- Dr. and Mrs. Gerald W. Arney
- Mr. W. Vernon Averett
- Mr. and Mrs. Stephens L. Baldwin, Jr. – LC 10 years
- Mr. Thomas M. Barnhardt III
- Mr. and Mrs. Alban K. Barrus, Jr.
- Bell Family Foundation
- Mr. and Mrs. Victor E. Bell III
- Munroe Best Foundation, Inc.
- Mr. and Mrs. George S. Blackwelder, Jr. – LC 10 years

Mr. G. Waring Boys, Jr.* and Mrs. Elizabeth C. Boys – LC 10 years

- Mr. Francis C. Brantley
- Mr. and Mrs. Richard P. Budd
- Carter Foundation, Inc. – LC 10 years
- Mr. and Mrs. John Allen Cates
- Mr. W. A. Damtoft
- Mr. and Mrs. William G. Daughtridge, Jr.
- Ernst & Young Foundation Matching Gifts Program
- Mr. and Mrs. John J. Ferebee
- Mr. and Mrs. Edward S. Finley, Jr. – LC 15 years

- Deborah A. Levy and Ilona Bell Flint Foundation
- GlaxoSmithKline Foundation Matching Gifts Program
- The Betty and Clarence Griffin, Jr. Endowment
- Capt. Douglas B. Guthe, Jr.
- Dr. and Mrs. Bernard Gutterman
- The Michael W. Haley Foundation, Inc. – LC 15 years
- Mia Hamm Foundation
- The Harris-Legacy Foundation, Inc.
- The Hudson Foundation
- Mrs. Olive T. Johnson
- Dr. Marcia A. Koomen
- Mr. and Mrs. Kenneth B. Lee, Jr.
- Lilly USA, LLC
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- Mr. David Long
- Mrs. Kathleen M. Lord
- Mr. John A. McLendon
- Mr. Dennis M. McGill and Ms. Edwina D. Woodbury – LC 10 years
- Mr. and Mrs. Bryan A. Morris
- Mr. and Mrs. Thomas L. Odom
- Ms. Josephine Ward Patton
- Mr. and Mrs. Brian L. Pecheles
- Mr. and Mrs. Wayne Peterson
- Mrs. Allen W. Post, Jr. – LC 10 years
- RBC Centura Bank
- Mr. and Mrs. William H. Rogers
- sanofi-aventis
- Mr. and Mrs. Cecil W. Sewell, Jr. – LC 10 years
- Mr. and Mrs. Andrew M. Siltan
- Mr. and Mrs. John M. Silverstein – LC 10 years
- Mr. J. Troy Smith, Jr.
- Standard Insurance Company
- Mr. and Mrs. Joseph W. L. Stanley – LC 10 years
- Mr. and Mrs. James L. Stuart – LC 10 years
- Mr. and Mrs. W. Franklin Sutton
- Drs. Chris M. and Lillian M. Teigland
- Ms. Marguerite J. Thompson
- Mr. William D. Whisenant and Ms. Kelly L. Ross
- Mr. and Mrs. Alfred Williams
- Ms. Clyde B. Williams
- Mr. Donaldson G. Williams
- Mr. and Mrs. Charles M. Winston, Sr.
- Charles M. Winston Family Foundation
- Mr. M. Rhem Wooten, Jr. and Ms. Kathy J. Farley
- Mrs. Lawson H. Worth

\$1,000–\$4,999

- Anonymous (2)
- Dr. and Mrs. William B. Abernethy, Jr. – LC 15 years
- Mr. Edwin Adkins and Ms. Hulene Hill
- Mr. and Mrs. Douglas E. Anderson – LC 15 years
- Applied Biosystems
- Mrs. Adair P. Armfield
- Mr. and Mrs. William P. Aycock II
- Mrs. Eliza R. Bagby – LC 15 years
- Mr. Gregg Baker
- The Paul & Merrill Barringer Family Foundation
- Mrs. Wood Beasley
- Mr. and Mrs. F. James Becher – LC 10 years
- Mr. and Mrs. James D. Beck
- Becton Dickinson
- Ms. Anne M. Begun
- Mr. and Mrs. Bruce A. Biggs
- Mr. William F. Black – LC 15 years
- Lois J. and Leslie Blackman Jr.
- BookMark My Words
- Ms. Joan P. Boone – LC 10 years
- Mr. and Mrs. Douglas W. Booth – LC 20 years

- Dr. and Mrs. Thomas W. Bouldin
- Mr. and Mrs. George W. Boylan
- Mr. and Mrs. R. Alfred Brand III – LC 10 years
- Mr. and Mrs. John Bratton, Jr.
- Mr. and Mrs. Charles N. Briley
- Mr. and Mrs. Ben Brinson
- Brittany’s Battle, Inc.
- Mr. and Mrs. M.S. Brick Brown III – LC 10 years
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New Annual Giving Clubs Will Be Launched in 2009–2010

For the last 22 years, the Lineberger Club has recognized the extraordinary network of supporters who contribute \$1,000 or more annually to UNC Lineberger’s cancer research, treatment and prevention programs. In an effort to enhance our donor recognition program, we are expanding our annual giving clubs beginning July 1, 2009. The new levels of recognition are:

LINEBERGER CLUB	\$1,000–\$1,999
LINEBERGER ADVOCATES	\$2,000–\$4,999
LINEBERGER LEADERS	\$5,000–\$9,999
DIRECTOR’S CLUB	\$10,000–\$24,999
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Donor Profile

40-YEAR FAMILY TRADITION SUPPORTS KIDS WITH CANCER

When William (Billy) Wren founded Wren Foundation, Inc. in 1963, he had been a successful entrepreneur in Siler City working in the family pet food and poultry business. He and his wife Marion were excited about the ability to give back to their community

and the people of the state they loved. Over the next four decades the family foundation touched countless lives through grants and gifts to worthy causes throughout North Carolina, including UNC Lineberger Comprehensive Cancer Center.

Today, the Wren's daughter, Margaret de St. Aubin makes sure the family tradition of philanthropy is kept alive and well. One such tradition Margaret is determined to continue is the steadfast support of UNC Lineberger. On a recent visit to the NC Cancer Hospital with her husband Denis, Dr. Stuart Gold, chief of the division of pediatric oncology, led the tour. The de St. Aubins were touched by the importance of the clinic dedicated to the very youngest of cancer patients and decided to name the Private Infusion Room for the Foundation. Margaret feels certain her father Billy would approve wholeheartedly.



Margaret and Denis de St. Aubin and Marion Wren

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Donor Profile

NANCY STEGMAN: LIVING EACH DAY TO ITS FULLEST

As part of a routine physical exam in December 2006, Nancy Stegman learned that her liver function test results were off the charts. She was immediately referred to UNC Lineberger for further testing. A series of tests showed biliary tree abnormalities which were likely cancer. The final test was to have been an ERCP – endoscopic retrograde cholangiopancreatography. However, during this procedure, her intestine was punctured and the careful diagnostic process was no longer possible. She had to have an 8-hour whipple procedure to correct the problem and to remove the cancer that had been detected. It was three days after the surgery before she was alert enough to understand her situation. Her family had already been given the devastating news – Nancy had a rare form of bile duct cancer called cholangiocarcinoma.

She began intense and extensive treatment at UNC Lineberger right away. Nancy says that she has met some wonderful skilled and caring people during her time here. She adds that she has been particularly impressed by the nurses who work so hard to give the patients a

positive experience in such difficult circumstances.

Cholangiocarcinoma is a particularly uncommon disease. There is very little information about the course this cancer takes and effective treatments available. Nationally, so few people are affected that very little federal funding has been set aside to uncover the causes and help with better treatment options. Nancy and her husband, Mike, decided they wanted to contribute \$120,000 to establish an endowment that will fund new ideas in bile duct cancer. Their gift included a 3:1 matching gift from Mike's employer, the MacArthur Foundation. Their hope is that these funds will contribute to an effort at UNC Lineberger to better understand such things as cancer mechanisms, genomics and other cancer biology that will assist in treating patients with cholangiocarcinoma.

In 2008 Nancy's physician, Dr. Richard Goldberg, told her that there were no further effective treatments available for her. Her cancer is progressing slowly, but Nancy knows that she will not personally reap the benefits of this gift. Her hope is that she is able to help others that struggle with this disease. Right now, she is focused on living each day to its fullest and recognizes that every day with her loving family, including her granddaughter, Hazel, is a gift.



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Donor Profile

HONORING REBECCA CALDERON

Rebecca L. Calderon, PhD was in the prime of her life in March 2007. She was at the height of her career with the United States Environmental Protection Agency and had dedicated many years to environmental research and making this planet a healthier place to live. She was also very busy raising three beautiful children, Lea, David and Klara and enjoying life with her husband of 21 years, Doug Guthe.

She and her family were surprised and devastated to learn she had lung cancer. She was only 51, never a smoker, and in good physical condition. How could this happen?

Shortly after diagnosis, Rebecca began aggressive treatment at UNC Lineberger. Doug says that the nurses and doctors took great care of Rebecca – particularly the infusion nurses. They were concerned about her condition and went to great lengths to make sure she was comfortable.

After extensive surgery and multiple rounds of radiation and chemotherapy, Rebecca's battle with lung cancer came to a tragic end in December 2008. Memorial gifts in her honor

came flooding into UNC Lineberger. The students at David's high school also got involved by hosting a Lap-A-Thon to benefit cancer research.

Doug embraced this support and established the Rebecca L. Calderon Endowment Fund for New Ideas in Lung Cancer Research. Doug says that "Rebecca was a mother, wife, daughter, sister and also a world recognized scientist ... it is only fitting that we honor her memory by helping to fund new and innovative research into the causes and treatment of lung cancer, particularly in women who have never smoked."

Doug Guthe and Rebecca Calderon are pictured here with their children Klara, David and Lea Calderon-Guthe.



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BRIAN & LAURA STABLER: A WHOLE NEW WORLD OF POSSIBILITIES

Dr. Brian Stabler, a clinical psychologist at UNC Hospitals, was diagnosed with stage IV non-Hodgkin's

“This beautiful hospital will be a place of inspiration and hope for all who face cancer.”

lymphoma in 1990. The doctors treating him were his colleagues. As a specialist in stress and health he was not used to being the

patient. He brought a unique perspective to his treatment and follow up care.

Brian experienced first-hand how the health care system tends to be emergency-oriented when faced with a cancer patient's emotional and psychological needs. He quickly learned how a comprehensive patient support approach that treats the whole patient – not just at a time of crisis, but throughout the can-

cer journey – works best. Throughout his professional life, Brian always believed a holistic approach supports a better quality of life for the patient. As he puts it, “attitude creates altitude!”

This is why he and his wife Laura have made annual gifts to support UNC Lineberger's Comprehensive Cancer Support program, which is expanding into the new NC Cancer Hospital. They see that this program empowers, educates and affirms cancer patients and their families, providing the emotional and spiritual tools and support needed to cope with their illness.

Brian and Laura recognize that every single dollar provided for cancer support programs makes a difference. Private gifts help UNC offer nutrition counseling, massage and acupuncture programs, and maintain an extensive resource library and a collection of wigs and scarves. The Stablers believe strongly these types of services are a critical part of the larger circle of caregiving.

Brian and Laura recently toured the NC Cancer Hospital. Brian was mightily impressed with all that it will offer patients. “When our amazing faculty and staff move into the NC Cancer Hospital, it leads me to believe that we will enter a whole new world of possibilities for cancer treatment. This beautiful hospital will be a place of inspiration and hope for all who face cancer.”



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BILL AND BETTY GARWOOD: GIVING BACK IN GRATITUDE

The journey from Compromise Road, the small farming community where Bill Garwood grew up, to Chapel Hill took a young man from the depression era farm and one-room school house on a journey filled with trials and triumphs that few live to tell about.

Almost 90 years old this year, Bill vividly recalls the day his wife Betty was in the operating room having a mastectomy. “Terrified of what might happen, I walked for hours in the pouring rain. I remember making a solemn promise to do everything in my power to find a cure for breast cancer.” Thankfully, Betty did extremely well and today, 30 years later, she is still cancer free.



Bill, a UNC '42 chemistry graduate, enjoyed a formidable career as a top scientist with Mobil where he is still fondly remembered as an inventor, mentor, and teacher. Earning patents and reaping the benefits of Bill's inventions facilitated the Garwoods' commitment to support the causes they cared about at UNC including the NC Botanical Garden, College of Arts and Sciences and UNC Lineberger Comprehensive Cancer Center.

In fact, UNC Lineberger was the logical beneficiary of Bill's pledge to support research to find cures for breast cancer. He recalls trips from their home in Haddonfield, NJ to the Chapel Hill campus where he and Betty enjoyed attending UNC Lineberger annual events. Most memorable were conversations with members of the Lineberger family and cancer center directors Pagano (emeritus) and Earp. “Those annual visits reinforced for us that UNC Lineberger has the best team of scientists working to find answers to this complex disease.”

“Those annual visits reinforced for us that UNC Lineberger has the best team of scientists working to find answers to this complex disease.”

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Donor Profile

GINGER FINLEY: A TRADITION OF WARMTH

For Ginger Finley of Raleigh, community service and giving back is a way of life. Ginger started by volunteering in the nursery at VCU during high

A warm cup of tea or snuggling with a fuzzy afghan can be just the right medicine.

school and continued at UNC Hospitals as a college student at UNC. Then her life was touched by cancer when she lost her stepfather to leukemia and supported a close friend who battled cancer for years.

Ginger responded by getting involved at UNC Lineberger. She and her husband Ed have been active members of the UNC Lineberger Board of Visitors for 18 years. They have loved learning about the latest advances in cancer prevention and treatment and supporting the cancer center with their time and resources.

In the mid-1980s, Ginger established a special holiday tradition. It started informally as a coffee for young mothers at the neighborhood drugstore and then transitioned to a full-blown holiday celebration in their homes. Now every December, she and her friend Laura Bromhal host a Christmas tea to celebrate the season. Recognizing that every family is touched by cancer in some way, they decided to ask their guests to make a gift to support cancer research and care at UNC Lineberger. Over the

years, these holiday celebrations have raised more than \$20,000!

Ginger also chairs a committee that gathers donations for the UNC Lineberger Patient and Family Resource Center. She collects much appreciated magazines and books, coffee and tea packets, warm socks and throws, and gas cards for cancer patients and their families. Ginger understands how cold it can be during hours of chemotherapy. A warm cup of tea or snuggling with a fuzzy afghan can be just the right medicine.



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Donor Profile

ACC RIVALRY SET ASIDE TO HELP PEDIATRIC CANCER PATIENTS

A classic ACC rivalry was set aside as the Triangle Clemson Club held a fundraiser to benefit UNC Lineberger at their April 2009 Annual Meeting. Funds raised that evening by Clemson alumni went to purchase Tanner's Totes for pre-teen and teen cancer patients treated at UNC. The totes contain items such as books, pens and markers, water bottles and other

fun items that make their time in treatment go faster. Tanner's Totes Inc. was established in March of 1992 by Tanner Smith after his dad was diagnosed with stage IV non-hodgkin's lymphoma. He saw firsthand what his dad had to endure and decided that he wanted to do anything he could to help kids with this terrible disease.



Tanner's life drastically changed when he accepted a full scholarship to play basketball at Clemson University. However, the one part of his life that is his hope and desire to keep Tanner's Totes, Inc. alive, so that kids with difficult health issues will know that someone out there is thinking of them. Tanner continues to direct his company to complete his ultimate goal: reach out to as many children as possible.

Pediatric oncologist Dr. Stuart Gold, jokes with a young patient as they examine the contents of a Tanner's Tote.

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*deceased

THE 22ND ANNUAL LINEBERGER CLUB LUNCH

More than 300 members of the Lineberger Club attended the 22nd Annual Lineberger Club Lunch in February in the George Watts Hill Alumni Center. This event honors the Cancer Center's most generous donors (annual gift of \$1,000 or more) and is completely underwritten by our loyal corporate sponsors: Embarq, Lee-Moore Capital Company, and Cafe Carolina and Bakery.

“Stand up to it, be strong, be well and fight hard.”

—Christina Gianoplus
Wilmington, NC

Attendees heard an update on recent achievements at UNC Lineberger and were treated to an inspirational address from colon cancer patient Christina Gianoplus. Christina, who is from Wilmington, NC, recognized her sons and husband while sharing her inspiring story and her experience as a patient of Dr. Richard Goldberg, UNC Lineberger associate director. Christina spoke of how her life's journey brought her to UNC Lineberger, where she fights her battle and how she knew it's exactly where she needed to be. She finished her story with words of encouragement to those who are fighting their own battles: “Stand up to it, be strong, be well and fight hard.”



Lineberger club speaker and cancer patient Christina Gianoplus shared a smile with her doctor, Richard Goldberg, MD.



Coach Roy Williams, Mia Hamm and Dr. Shelley Earp celebrate a successful Fast Break.

FAST BREAK HERALDS WINNING SEASON

As the men's basketball Tar Heels were gearing up for what would turn out to be a national championship season last October, nearly 400 guests attended the 4th annual Roy Williams' Fast Break Against Cancer breakfast on the floor of the Smith Center. The breakfast event, presented by Atlantic Corporation of Wilmington, also turned out to be a champion – raising more than \$180,000 to support cancer research, bringing the four year total to \$660,000!

Tar Heel women's soccer legend, two-time Olympic champion, and two-time World Cup Champion Mia Hamm spoke about her brother, Garrett, who lost his courageous battle with aplastic anemia in 1997. Hamm has been a friend of UNC Lineberger for a number of years and then started the Garrett J. Hamm Fund. Since then more than \$110,000 has been given to the fund through the Mia Hamm Foundation.

Coach Williams and Woody Durham led another exciting auction which included the opportunity to sit on the bench with the now National Champion Tar Heels! This year's auction netted almost \$60,000 of the event's \$180,000 total.

FAST BREAK 2008

\$25,000+

Atlantic Corporation of Wilmington
Mr. and Mrs. W. Lowry Caudill
Mr. Owen Mitchell

\$10,000-\$24,000

Blue Cross Blue Shield of N.C.
Curtis Media Group
Gateway Bank & Trust Company
GlaxoSmithKline
Long Beverage, Inc.
Mr. and Mrs. Eddie C. Smith, Jr.

\$5,000-\$9,999

AT&T
Mr. and Mrs. Scott Griggs

\$2,500-\$4,999

The Educational Foundation, Inc.
Dr. Mark L. Graham III and Dr. Laneta Dorflinger
UNC Surgical Oncology

\$1,000-\$2,499

Bell Leadership
Brown Brothers Plumbing and Heating
The Carolina Inn
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Mr. and Mrs. G. Munroe Cobey
Dual Comfort Heating & Air Conditioning
Ms. Frances Edwards
Franklin Street Trust Company
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Mr. Petro Kulynych
Metro Productions
Mr. and Mrs. Michael Moylan
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Southland Electrical
Tar Heel Monthly
WCHL 1360

\$250-\$999

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Ms. Lori Brown
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Ms. Beverly Carr and Mr. Lawrence Loeser
Mr. Patrick N. Freeland and Ms. Lynette Meeks
Mr. and Mrs. Dennis C. Goss
Mr. W. E. Love, Jr.
Mr. and Mrs. Mark E. McCormick
Mr. Bill Palladino
Mr. Herbert Paul
Mrs. Marlene W. Rifkin
Mr. Mark Rogers
Mr. Ted Smith
Mrs. Annie B. Talbert
Mr. and Mrs. Jeffrey K. Tillman
UNC General Alumni Association
Mr. and Mrs. Andrew S. Walton
Zimmer Gunsul Frasca Architects LLP

6TH ANNUAL BEACH BALL ROCKS FOR UNC LINEBERGER

Chapel Hill's University Mall took on a boardwalk feel in April, as more than 500 guests attended the 6th annual UNC Lineberger Beach Ball. Guests were entertained with music from The Troupers, dancing, (temporary) tattoo artists, and a roaming magician. Beach-themed dinner

items and Tar Heel-blue cupcakes rounded out the fun.

A silent auction lead by emcee extraordinaire and friend of UNC Lineberger, Freddie Kiger, was also part of the festivities, raising more than \$30,000. The silent auction proceeds, combined with ticket sales raised more than \$100,000 to benefit UNC Lineberger's cancer research, treatment, and prevention programs, bringing the six year total to more than \$650,000!



2009 BEACH BALL

\$10,000

BlueCross BlueShield of N.C.
Chapel Hill Herald
Mark Day Company
Skanska USA Building, Inc.
Sports Endeavors
Mr. and Mrs. Jeffrey K. Tillman

\$5,000-\$9,999

Mr. and Mrs. Chris W. Cox
Curtis Media Group, Inc
Mr. and Mrs. Butch Davis
Harris Incorporated of Durham
Long Beverage, Inc.
Ms. Carol Punte
Siemens Medical Solutions USA, Inc.
UNC Health Care and
Rex Healthcare
University Mall
Mr. and Mrs. J. Steve Vanderwoude
Zimmer Gunsul Frasca Architects LLP

\$3,000-\$4,999

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Blue Capital Group LLC
Cafe Carolina and Bakery
Anonymous Donor on
behalf of Cornucopia House
MHAworks, PA
lipDesign
West End Wine Bar

\$1,000-\$2,999

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Carolina Parent
Chill Bubble Tea
Divi Resorts
Fink's Jewelers
The Kennihan Team
The Medical Foundation of
North Carolina, Inc.
Mr. Dennis M. McGill and
Ms. Edwina D. Woodbury
Modern Times

Mr. and Mrs. Robert J. Myer
Palm Springs Life Magazine
Palmetto Bluff
Pazzo!
PHE, Inc.
Pinehurst Resort and Country Club
Mr. and Mrs. Steven D. Skolsky
WCHL
Mr. and Mrs. Mark Yusko

\$500-\$999

Mr. and Mrs. Andrew V. Asaro
Art with Evan
Dr. Stuart Bondurant and
Ms. Susan Ehringhaus
Mr. Ed Brantley and Ms. Heba Salama
The Cliffs Communities, Inc.
Mr. and Mrs. Glenn D. Corley
Mr. Joseph P. Davis III
Deep Magic of Joshua Lozoff
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Ms. Frances Edwards

2009 BEACH BALL

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Dr. Stuart H. Gold and
Mr. Don Steinberg
Mr. and Mrs. Jeffrey W. Johnson
Mr. Freddie Kiger
Mr. and Mrs. Tim A. Mann
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and Spa
Moondance Gallery
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Mr. and Mrs. Mark Moshier
Naples Grande Golf Club
Niadyne, Inc.
J. Parker Botanicals
Pine Needles Lodge & Golf Club and
Mid Pines Inn & Golf Club
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Saks Fifth Avenue
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Mr. and Mrs. Ted B. Seagroves
Zeb Starnes Creative Photography

Mr. and Mrs. David Townsend
United States Golf Association
Mr. and Mrs. James R. Williams
Paul Winger Photography

\$250-\$499

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Albuquerque International
Balloon Fiesta
Atlanta Braves
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Chapel Hill Country Club
Diane Douglass Photography
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NewClients, Inc.
Mr. Ernest F. Patterson
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Prestonwood Country Club
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The Siena Hotel
Thrills from the Grill
Uniquities of Chapel Hill
University Florist
The Wine Cellar at Sutton Station
Z Designs

TICKLED PINK

“Where flowers bloom, so does hope.”

—Lady Bird Johnson

Inspired by Lady Bird’s quote, *Tickled Pink* guests were surrounded by bouquets, blooms, and buds last October as the 5th annual *Tickled Pink* events took

place in the beautiful Pope Box at Kenan Stadium. A sellout crowd of over 300 at the luncheon and more than 220 at the twilight event celebrated *Tickled Pink 2008*, which raised over \$68,000, bringing the five year total to \$300,000 for women’s cancer research.

UNC Lineberger patient and breast cancer survivor LaTeacha Coleman of Fayetteville, NC spoke to both audiences. Coleman, a beauty pageant winner, was diagnosed in

December of 2007 and credits her team at UNC Lineberger for her excellent care and positive results. She and her husband have appeared in regional television ads for the NC Cancer Hospital, impressing audiences with their poise and upbeat attitudes.



Portia Hedgepath, keynote speaker LaTeacha Coleman and UNC Lineberger Board Member Janis Tillman came out in their pink attire.

TICKLED PINK 2008

\$10,000

BlueCross BlueShield of N.C.

\$5,000

Mrs. Gail M. Fearing

\$2,500–\$4,999

Capstrat, Inc.
Johnson Lexus of Durham
Charles Schwab of Chapel Hill
UNC Health Care

\$1,000–\$2,499

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\$500–\$999

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Mr. and Mrs. Wes Durham
Finley Golf Course
Foster’s Market
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Mr. Paul Harrison
Ms. Kim A. Jones
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Mr. and Mrs. Christopher B. Smith
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Ms. Kim Vrana

COMMUNITY-BASED VOLUNTEER EVENTS

This past year over 20 fundraising events were held in communities across the state to benefit UNC Lineberger. These events raised over \$140,000 for UNC’s cancer research, treatment and prevention programs. Hundreds of participants of all ages enjoyed walks

(for people and for dogs!), golf and tennis tournaments, fashion shows, softball games, and all kinds of promotions! We are grateful to our volunteers from all over North Carolina for fundraising and friend raising for UNC Lineberger and the NC Cancer Hospital.

PAWS FOR A CAUSE!

Close to 650 walkers and 250 dogs participated in Rocky Mount’s Paws for a Cause Dog Walk and Animal Parade last October. This unique fundraiser raised over \$100,000 and was the brainchild of Susan and Wardlaw Lamar, members of the UNC Lineberger Board of Visitors. The event featured all types of dogs dressed in all types of costumes, face painting, animal blessings, and if participants didn’t have a dog, they could rent an invisible one for the walk. Susan was a strong advocate for state and federal funding for pancreatic cancer research. Unfortunately, she lost her battle with pancreatic cancer in November 2009.



Dr. Ben Calvo, Susan Lamar, Dr. H. J. Kim and Wardlaw Lamar with N.E.D. (No Evidence of Disease)



Susan Lamar, Dr. Shelley Earp and friends enjoy Paws for a Cause



HARDEE'S AND UNC ATHLETICS – A WINNING TEAM

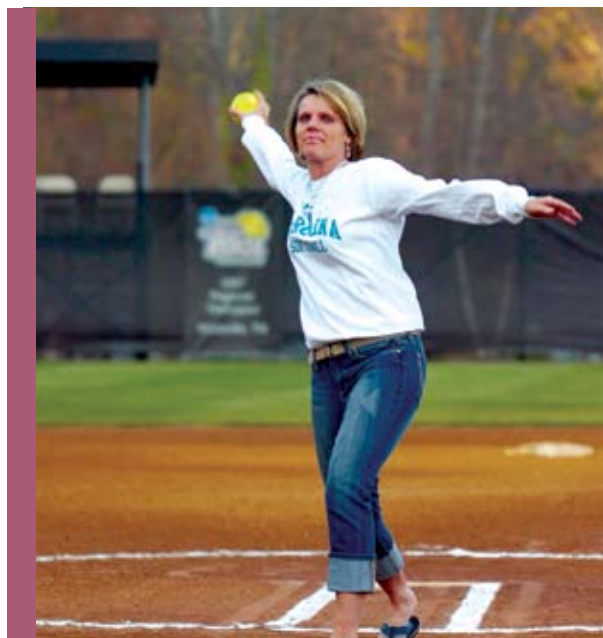


Dr. Shelley Earp, Bill Boddie (President & C.E.O., Boddie-Noell Enterprises, Inc.), Charlotte Smith (UNC assistant women's basketball coach)

Hardee's donated \$18,300 to the UNC Lineberger as a result of multiple UNC athletic team promotions throughout the season. Hardee's donated \$500 for each touchdown made by the Tar Heels football team at the Meineke Car Care Bowl as well as \$25 for every 3-point shot made by a UNC men's or women's basketball player at all regular season games, both home and away. For the final promotion, former UNC All-American and current women's assistant basketball coach Charlotte Smith, sunk several shots at half-time of the UNC vs. Virginia Men's home basketball game on February 7, 2009. During the contest, Smith proved she still had it by making five free throws worth \$500 each and one 3-pointer worth \$2,500, from the same spot as her winning shot in 1994!

SOFTBALL TEAMS WORK TO "STRIKE OUT CANCER"

The UNC softball team held a "Strike Out Cancer" event on March 7, 2009 when they hosted the Michigan State Spartans in Chapel Hill. Former Tar Heel second baseman Jamie Shaver Mayberry, who has battled ovarian cancer, threw out the first pitch. Teal t-shirts (the signature color for ovarian cancer awareness) were sold at the game, raising almost \$1,200 for ovarian cancer research at UNC Lineberger. Fans were given teal and white pompoms at the game to help rally against ovarian cancer. In a demonstration of tremendous sportsmanship, the Lady Spartans joined in the effort and contributed \$625 for the cause.



Former Tar Heel Jamie Shaver Mayberry, who has battled ovarian cancer, threw out the first pitch. Jamie starred as the second baseman when she played for head coach Donna J. Papa and the Tar Heels from 1993 – 1996.

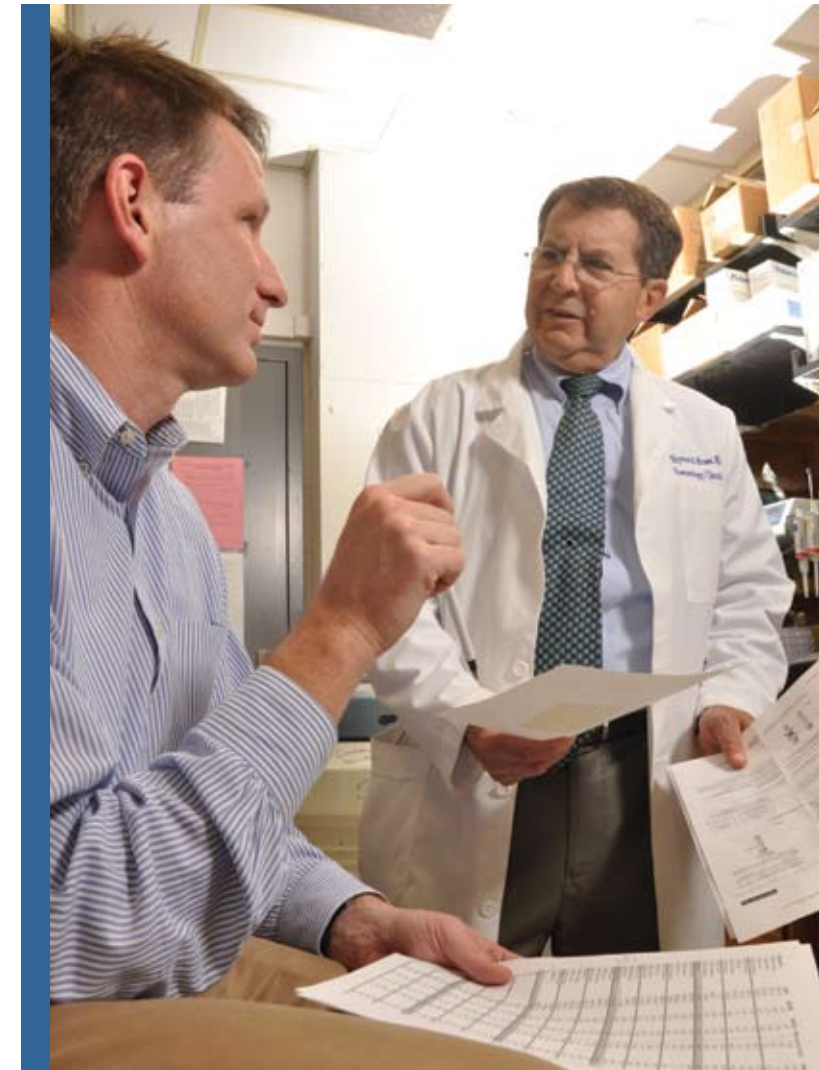
MUSS KEEPS TREATMENT FOR OLDER PATIENTS ON THE LEADING EDGE

Our population is aging and more older people are getting cancer. Hyman B. Muss, MD believes that these patients – who often have other chronic health conditions – deserve the best treatment that we can deliver. His research focuses on how therapies can be tailored and tested in older adults, who are underrepresented in clinical trials and who he treats in the clinic week after week.

Muss notes that the average age of a woman diagnosed with breast cancer is 63. A recent study that he conducted before coming to UNC Lineberger was published in the prestigious *New England Journal of Medicine*. The research was one of the very first studies to test common breast cancer therapies in a group of women aged 65 and over with early stage breast cancer. He believes it is critical to have effective, proven, therapies for an older patient population.

Muss comes to UNC from the University of Vermont Cancer Center where he served as associate director of clinical research and division director of hematology/oncology. At UNC Lineberger, he will develop and lead a new program in Geriatric Oncology.

Muss said, "Our objective for the Geriatric Oncology Program will be to ensure the highest quality of oncologic care for older patients while factoring in the patient's functional status and other non-cancer illnesses. The program will develop clinical trials integrating prevention, treatment, quality of life, and translational research focused on older patients with cancer. Additionally, the program will develop



Ned Sharpless, MD and Hyman Muss, MD discuss the implications of Sharpless' research on biomarkers of aging for patient care.

educational programs for students, house staff, fellows, and faculty concerning aging and cancer to insure the development of research and clinical programs dedicated to advancing cancer care for older patients."

CLINICAL TRIALS: HOPE AND HEROISM

Whether a treatment is a vitamin, a cancer drug, a surgical procedure, a new way to detect disease, or a medical device – at some point it has to be tested on people.

Clinical trials can be extremely important to cancer patients at all stages of cancer so that they can gain access to the most promising therapies.



Clinical Trials recruiter Ruben Gonzalez discusses the risks and benefits of clinical trials participation with a patient.

That's why UNC Lineberger and the NC Cancer Hospital provide access to leading-edge treatments through clinical trials. More than 176 different studies are currently underway. The NC Cancer Hospital includes increased facilities for all clinical trials as well as a new expanded facility for certain studies where patients can be closely monitored by specially-trained nurses.

Shirley Pruitt of Raleigh was diagnosed with breast cancer last fall and underwent a mastectomy and chemotherapy. When her physician, Claire Dees, MD, presented her with the option to participate in a clinical trial of a drug that prevents cancer growth by stopping the growth of additional blood vessels that feed the tumor, she wasn't sure what she wanted to do.

"From the information given to me, I understood that the study drug showed great promise and might be the standard of care five years down the road. However, I was

already concerned about the potential for adverse effects from the plan of chemotherapy and was worried about adding additional adverse effects from the study drug. One of my law partners, who is also a doctor, helped me frame a list of questions to ask my oncologist so that I could better understand the extent of potential additional risk from the study drug. From the answers to those questions I believed that the potential benefit to me far outweighed the small additional potential of risk," she said.

"The day I was unblinded in the study – I found out that I had been receiving the drug and not a placebo – I read an article about the newest and best treatments for my type of cancer and it mentioned this drug. I now feel very fortunate to be treated at a cancer center where this was offered to me. I am getting great treatment, but I feel like the new drug is the icing on the cake. The study drug I'm getting has been talked about by people in some support groups I attend – they want the latest and greatest too – and it was offered to me at UNC. It feels like my lucky break to participate in something that will hopefully have long-term benefit for my health," she added.

Patients also choose to enroll in clinical trials because they get satisfaction from knowing that their participation may lead to safer, more effective treatments for future patients. Sometimes women and members of minority groups, who are often under-represented in clinical trials, want to help others in the same situation by ensuring that a diverse population is represented in the data that is used to judge how safe and effective a given treatment may be.

"Cancer patients who participate in clinical trials are truly heroes," says Dr. Richard Goldberg, physician-in-chief of the NC Cancer Hospital. "The courage that they show in participating in studies of new drugs or in helping us to refine established treatments is so important. That is what allows us to evaluate the promise of new approaches. By working together we will continue to make progress in caring for people with cancer."

UNC LINEBERGER TEAMS LEAD BREAST CANCER BREAKTHROUGHS

The breast cancer research community is abuzz this year with news of a genetic test designed by UNC Lineberger researchers to help doctors predict which breast cancer patients are most likely to survive the disease and which treatments may be most effective in increasing chances of survival.

Researchers studying breast cancer have known for years that there are disparities in breast cancer survivorship between African-American women and women of other ethnicities who otherwise have similar health histories. Until recently, there wasn't a good scientific explanation for these differences and other mysteries – such as why some breast cancer patients respond very well to standard therapies and others don't.

That's why the breakthroughs fueled by a collaboration between Charles Perou, PhD, associate professor of genetics and pathology, medical oncologist Lisa Carey, MD, and epidemiologist Robert Millikan, DrM, MPH, PhD have garnered national attention within

the medical and scientific communities leading to presentations at the American Society for Clinical Oncology and the prestigious Aspen Cancer Conference.

By specifically measuring the activity level of a small subset of more than 20,000 genes that may be 'turned on' or 'turned off' within each tumor, the test can give doctors and patients a more accurate picture of how their disease might progress. The new test is being designed to work with a new generation of equipment that will be incorporated into many hospital laboratories.

According to Perou, "Not only can we make good predictions about how a patient might do, but we can also define predictive markers that tell us which drugs to give patients."

Shelley Earp, MD, UNC Lineberger director, notes that this work has defined what is becoming known as 'triple-negative' breast cancer – an aggressive form of the disease that occurs most frequently in relatively young, African-American women.

"It is one factor that may help us explain why these women's outcomes aren't as good as those in other ethnic groups," he noted in a recent interview. While there are other

factors that may contribute to disparities, he added, the UNC discoveries are a leap forward in understanding the intricacies of different forms of breast cancer – the first step to developing targeted, personalized treatments.



Lisa Carey, MD, Charles Perou, PhD, and post-doctoral fellow Katie Hoadley, PhD, examine data generated in a collaboration with Robert Millikan, DrM, MPH, PhD that will help personalize treatment for breast cancer patients.

RESEARCH PARTNERS' DISAGREEMENT LEADS TO NIH GRANTS

A disagreement between Nancy Allbritton, MD, PhD and David Lawrence, PhD over which cancer — breast or prostate — should be the higher priority in their partnership resulted in two successful NIH (National Institutes of Health) grant proposals. Lawrence is taking the lead on a prostate cancer grant while Allbritton leads a breast cancer grant — totaling almost \$5 million over the next five years.

Both researchers came to Chapel Hill in 2007.

Soon after their arrival, they realized that their research interests overlapped. Although they were aware of each other's work, "It was the first time we had ever met," said Lawrence, who in addition to his appointment in Chemistry is a Fred Eshelman Distinguished Professor in the UNC Eshelman School of Pharmacy. "We have very similar interests but bring to the table different tools to attack the biological problems that interest us. Nancy really knows how to manipulate and design analytical chemistry technology in a way that goes beyond the frontiers of science. I do the same thing, but at the molecular level."

Allbritton asked Lawrence to discuss a possible collaboration over lunch, which he accepted, joking, "How could I say no when she was paying?"

Their collaboration turned the topic of that lunch conversation into a reality. They asked themselves, "Wouldn't it be great not only to tell whether a patient has cancer (or that it has returned) with a simple blood test, but also to be able to tell that patient which combination of cancer drugs will work? In short, we could know in six hours rather than six months whether a particular drug regimen will be effective." The pair went on to invent a tool to do just that for leukemia — the first target of their research.

This pilot project was funded by a University Cancer Research Fund seed grant — a small research award designed to test a new concept and generate preliminary data that can help researchers write stronger proposals for funding from the NIH and other agencies. In Allbritton and Lawrence's case, this initial funding did exactly what it was intended to do — provide data that proved the concept and helped them develop the tool to determine which drugs will work best.

Once they proved their concept, this dynamic duo faced a disagreement over where to next test their strategy. "Nancy felt we should turn our attention to breast cancer, whereas I felt prostate cancer rated a

higher priority," Lawrence noted (with tongue firmly in cheek).

Their agreement to disagree resulted in two successful NIH grant proposals.

UNC Lineberger physicians and scientists are teaming with them to realize this goal. Breast cancer experts, Channing Der, PhD and Jen Jen Yeh, MD and prostate cancer expert Young Whang, MD, PhD are collaborating on the grants.



| Nancy Allbritton, PhD, and David Lawrence, PhD.

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